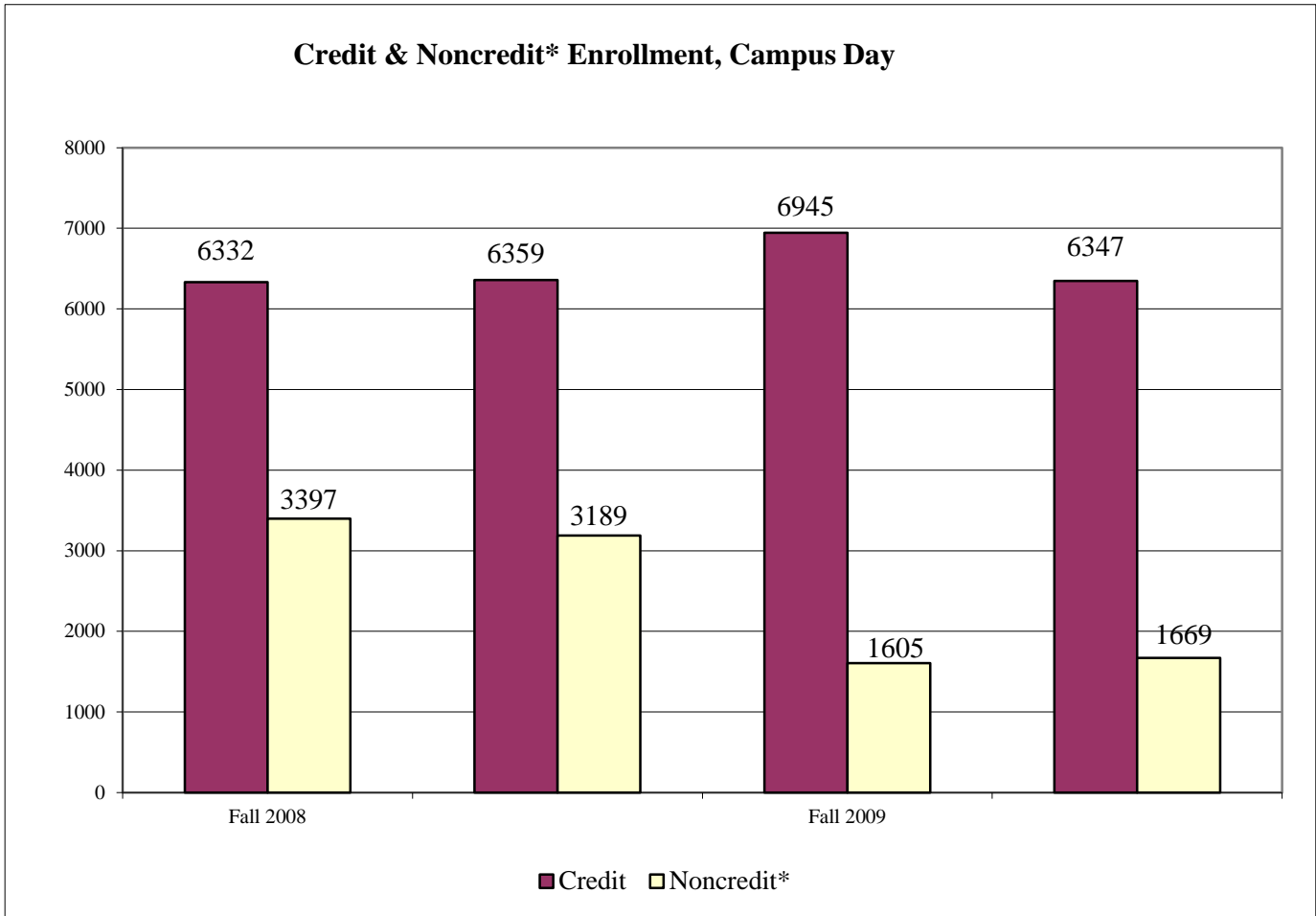


4. *Santa Maria Campus Day Profile*

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Credit and Noncredit* Enrollment -- Campus Day

Enrollment	Fall 2008		Fall 2009		Fall 2010		Fall 2011	
	Number	Percent Change	Number	Percent Change	Number	Percent Change	Number	Percent Change
Credit	6332	8.72%	6359	0.43%	6945	9.22%	6347	-8.61%
Noncredit*	3397	11.74%	3189	-6.12%	1605	-49.67%	1669	3.99%
Unduplicated Total	7654	8.52%	7658	0.05%	7603	-0.72%	7008	-7.83%



*Noncredit enrollment has been restated to include students that may also be enrolled in credit courses. As a result, the sum of credit and noncredit exceeds the unduplicated total.

Credit* FTR Enrollment, Age by Gender by Ethnicity -- Campus Day
Fall 2011

Age Categories	Asian				Black				Filipino			
	Female		Male		Female		Male		Female		Male	
	#	%	#	%	#	%	#	%	#	%	#	%
Under 20	25	26.0%	25	25.8%	20	25.0%	27	25.2%	48	41.4%	32	34.4%
20 to24	45	46.9%	46	47.4%	26	32.5%	46	43.0%	44	37.9%	41	44.1%
25 to 34	10	10.4%	15	15.5%	12	15.0%	18	16.8%	15	12.9%	13	14.0%
35 to 54	11	11.5%	9	9.3%	16	20.0%	12	11.2%	8	6.9%	6	6.5%
55 and Over	5	5.2%	2	2.1%	6	7.5%	4	3.7%	1	0.9%	1	1.1%
Unknown	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Total	96	100.0%	97	100.0%	80	100.0%	107	100.0%	116	100.0%	93	100.0%

Age Categories	Hispanic				Nat American				Other Non-White			
	Female		Male		Female		Male		Female		Male	
	#	%	#	%	#	%	#	%	#	%	#	%
Under 20	729	42.2%	604	39.5%	16	32.0%	10	22.2%	0	0.0%	0	0.0%
20 to24	618	35.7%	642	42.0%	16	32.0%	16	35.6%	0	0.0%	0	0.0%
25 to 34	246	14.2%	181	11.8%	9	18.0%	9	20.0%	0	0.0%	1	50.0%
35 to 54	129	7.5%	96	6.3%	6	12.0%	9	20.0%	1	100.0%	1	50.0%
55 and Over	7	0.4%	5	0.3%	3	6.0%	1	2.2%	0	0.0%	0	0.0%
Unknown	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Total	1729	100.0%	1528	100.0%	50	100.0%	45	100.0%	1	100.0%	2	100.0%

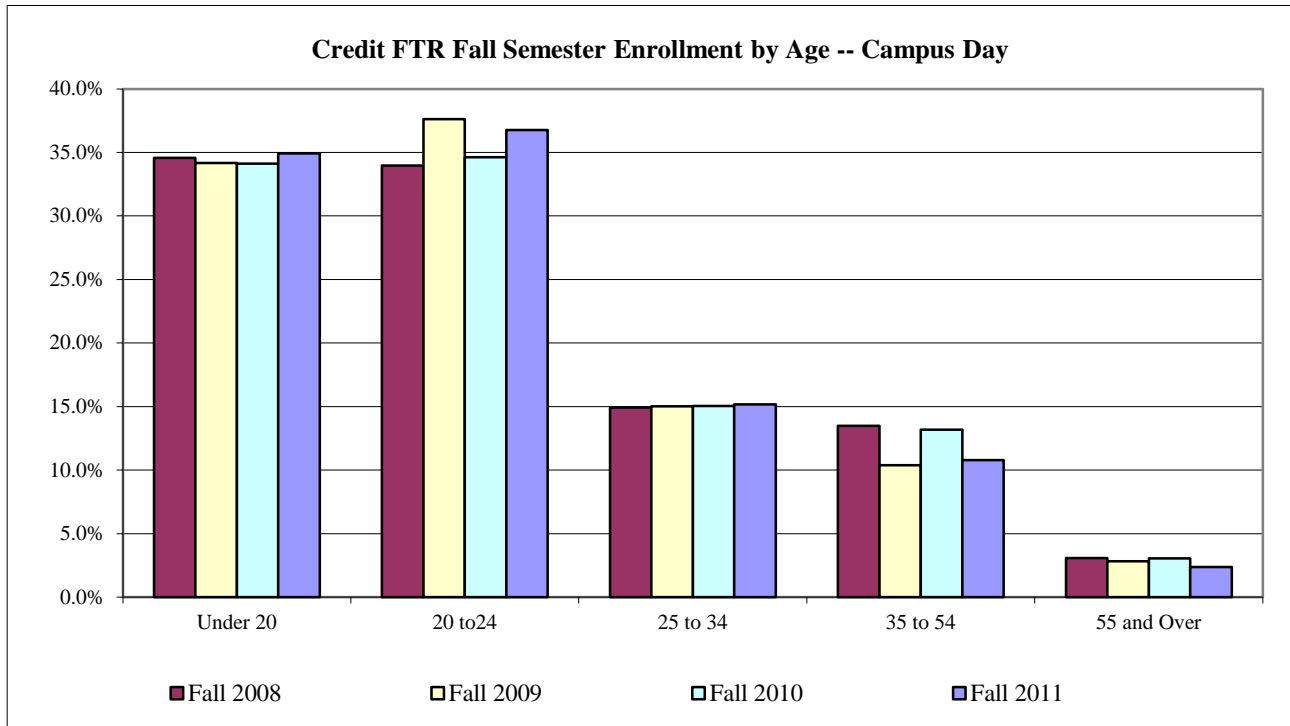
Age Categories	Pacific Islander				White				Unknown			
	Female		Male		Female		Male		Female		Male	
	#	%	#	%	#	%	#	%	#	%	#	%
Under 20	8	42.1%	13	48.1%	322	27.4%	332	28.6%	0	0.0%	0	0.0%
20 to24	8	42.1%	9	33.3%	392	33.3%	381	32.8%	0	0.0%	0	0.0%
25 to 34	3	15.8%	5	18.5%	208	17.7%	211	18.2%	1	20.0%	2	33.3%
35 to 54	0	0.0%	0	0.0%	181	15.4%	190	16.4%	3	60.0%	3	50.0%
55 and Over	0	0.0%	0	0.0%	73	6.2%	48	4.1%	1	20.0%	1	16.7%
Unknown	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Total	19	100.0%	27	100.0%	1176	100.0%	1162	100.0%	5	100.0%	6	100.0%

Age Categories	Decline to State				Total			
	Female		Male		Female		Male	
	#	%	#	%	#	%	#	%
Under 20	0	#DIV/0!	0	0.0%	1168	35.7%	1043	34.0%
20 to24	0	#DIV/0!	0	0.0%	1149	35.1%	1181	38.5%
25 to 34	0	#DIV/0!	0	0.0%	504	15.4%	455	14.8%
35 to 54	0	#DIV/0!	1	100.0%	355	10.8%	327	10.7%
55 and Over	0	#DIV/0!	0	0.0%	96	2.9%	62	2.0%
Unknown	0	#DIV/0!	0	0.0%	0	0.0%	0	0.0%
Total	0	#DIV/0!	1	100.0%	3272	100.0%	3068	100.0%

*Based on Full-Term Reporting

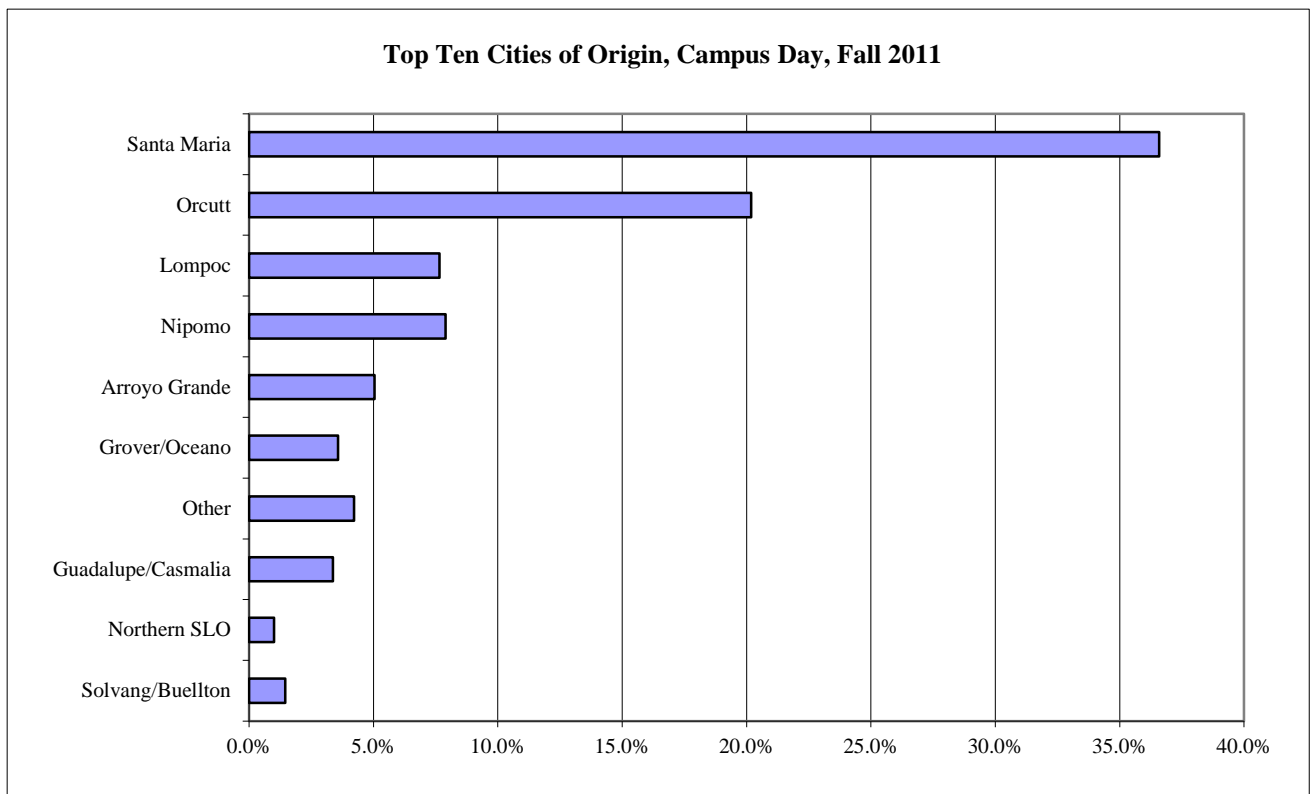
Credit* FTR Enrollment by Age -- Campus Day

Campus Day								
Age	Fall 2008		Fall 2009		Fall 2010		Fall 2011	
	#	% of total	#	% of total	#	% of total	#	% of total
Under 20	2189	34.6%	2172	34.2%	2369	34.1%	2213	34.9%
20 to24	2150	34.0%	2393	37.6%	2404	34.6%	2330	36.8%
25 to 34	944	14.9%	955	15.0%	1045	15.0%	962	15.2%
35 to 54	853	13.5%	660	10.4%	916	13.2%	684	10.8%
55 and Over	195	3.1%	179	2.8%	211	3.0%	150	2.4%
Missing Birthdate	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Total	6332	100.0%	6359	100.0%	6945	100.0%	6339	100.0%
Average Age	25.6		24.8		25.5		24.7	



Credit* FTR Fall Semester Enrollment by City of Origin -- Campus Day

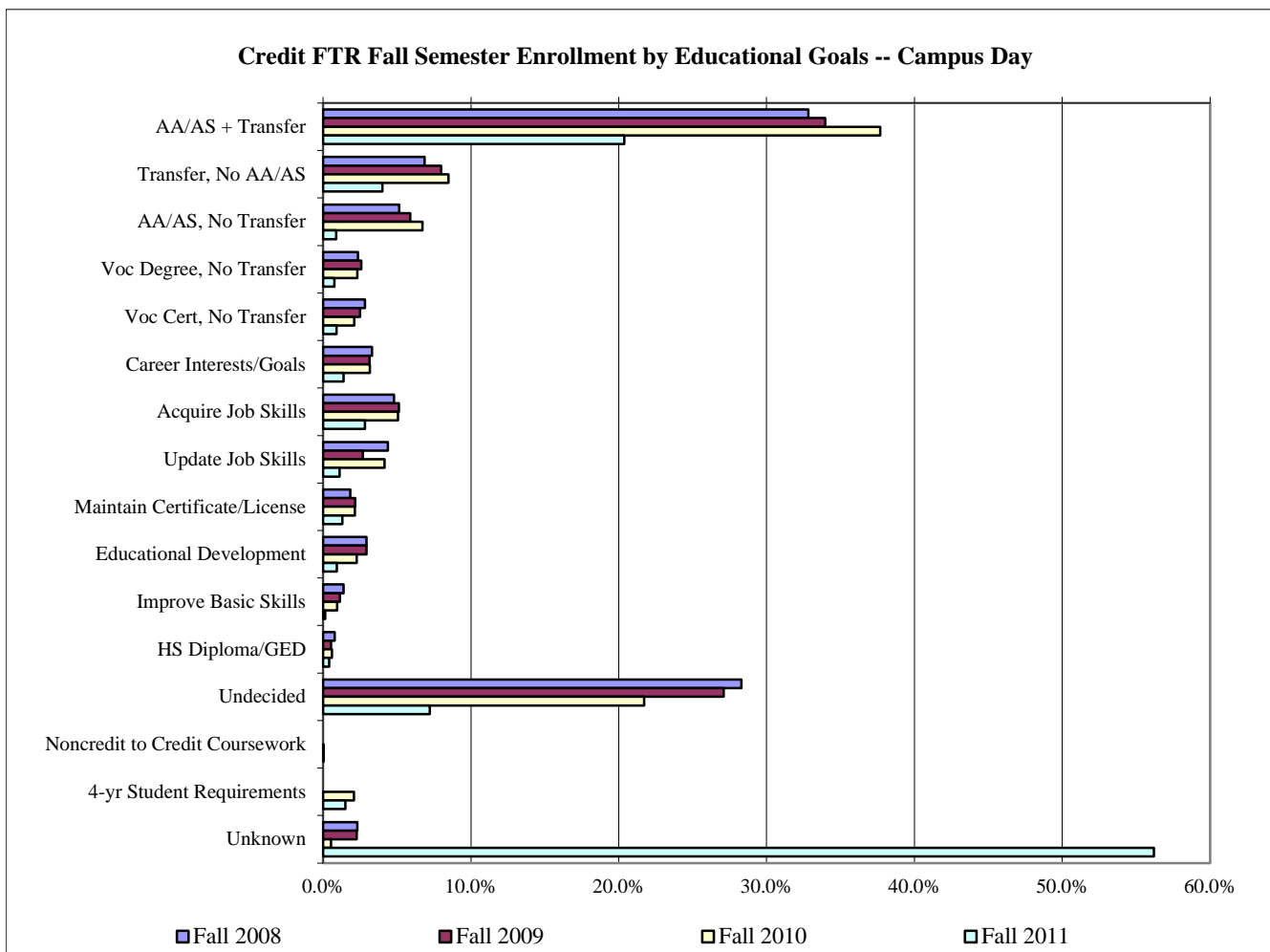
Campus Day								
City of Origin	Fall 2008		Fall 2009		Fall 2010		Fall 2011	
	#	% of total	#	% of total	#	% of total	#	% of total
Arroyo Grande	339	5.4%	301	4.7%	379	5.5%	320	5.0%
Avila	1	0.0%	1	0.0%	1	0.0%	2	0.0%
Cuyama	1	0.0%	4	0.1%	5	0.1%	5	0.1%
Goleta	18	0.3%	8	0.1%	53	0.8%	17	0.3%
Grover/Oceano	214	3.4%	219	3.4%	290	4.2%	227	3.6%
Guadalupe/Casmalia	200	3.2%	218	3.4%	226	3.3%	214	3.4%
Lompoc	497	7.8%	518	8.1%	576	8.3%	486	7.7%
Los Alamos	47	0.7%	37	0.6%	34	0.5%	38	0.6%
Los Osos	1	0.0%	3	0.0%	1	0.0%	0	0.0%
Morro Bay/Cambria	14	0.2%	18	0.3%	17	0.2%	12	0.2%
Nipomo	494	7.8%	484	7.6%	566	8.1%	501	7.9%
Northern SLO	84	1.3%	65	1.0%	128	1.8%	64	1.0%
Orcutt	1454	23.0%	1452	22.8%	1398	20.1%	1281	20.2%
Other	182	2.9%	200	3.1%	240	3.5%	268	4.2%
Pismo/Shell	54	0.9%	81	1.3%	60	0.9%	33	0.5%
San Luis Obispo	93	1.5%	69	1.1%	117	1.7%	68	1.1%
Santa Barbara	35	0.6%	31	0.5%	61	0.9%	43	0.7%
Santa Maria	2431	38.4%	2486	39.1%	2572	37.0%	2322	36.6%
Santa Ynez/Los Olivos	47	0.7%	48	0.8%	58	0.8%	44	0.7%
Solvang/Buellton	86	1.4%	90	1.4%	122	1.8%	92	1.4%
Vandenberg	39	0.6%	26	0.4%	32	0.5%	31	0.5%
Unknown	1	0.0%	0	0.0%	9	0.1%	279	4.4%
Total	6332	100.0%	6359	100.0%	6945	100.0%	6347	100.0%



*Based on Full-Term Reporting

Credit* FTR Fall Semester Enrollment by Educational Goal -- Campus Day

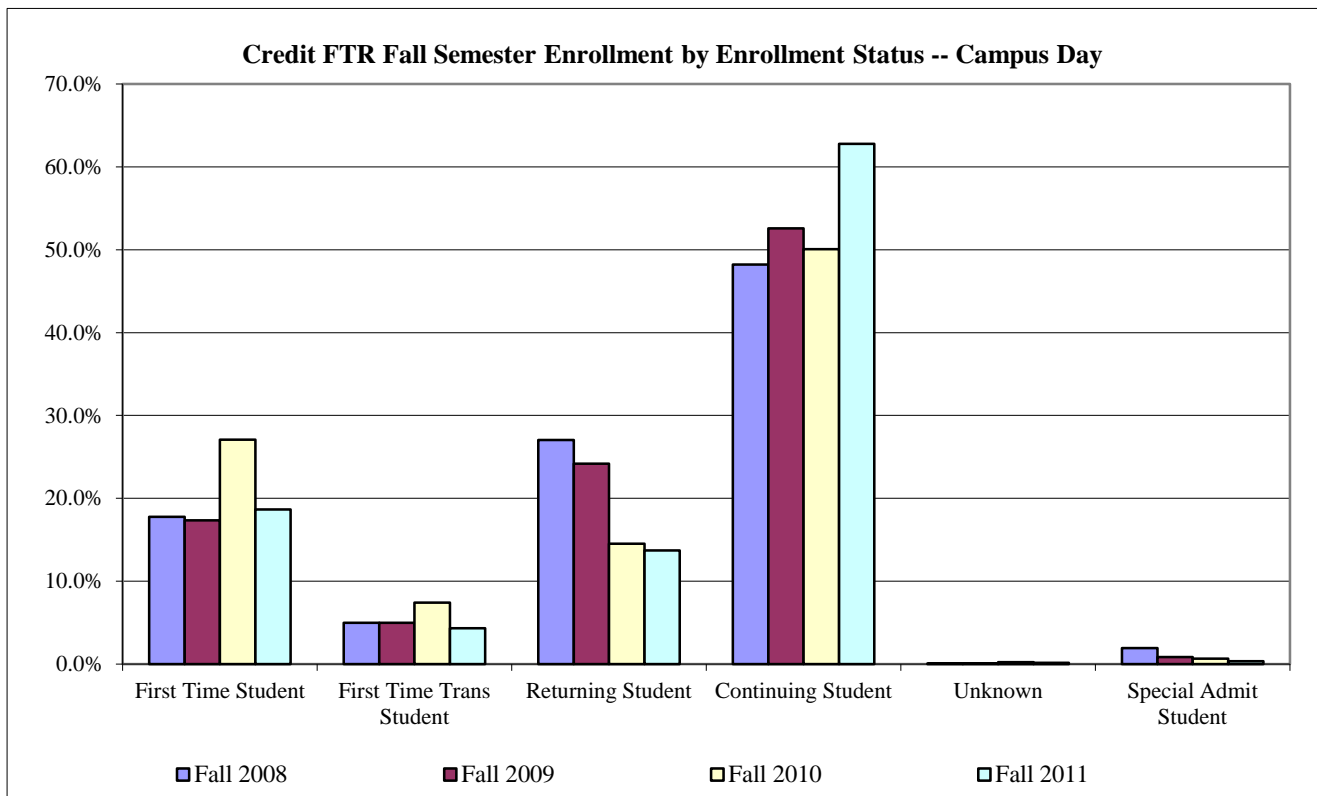
Campus Day								
Educational Goals	Fall 2008		Fall 2009		Fall 2010		Fall 2011	
	#	% of total	#	% of total	#	% of total	#	% of total
AA/AS + Transfer	2079	32.8%	2160	34.0%	2617	37.7%	1293	20.4%
Transfer, No AA/AS	434	6.9%	508	8.0%	588	8.5%	255	4.0%
AA/AS, No Transfer	326	5.1%	374	5.9%	466	6.7%	56	0.9%
Voc Degree, No Transfer	149	2.4%	164	2.6%	161	2.3%	48	0.8%
Voc Cert, No Transfer	179	2.8%	159	2.5%	146	2.1%	58	0.9%
Career Interests/Goals	209	3.3%	199	3.1%	220	3.2%	88	1.4%
Acquire Job Skills	303	4.8%	326	5.1%	352	5.1%	179	2.8%
Update Job Skills	277	4.4%	171	2.7%	288	4.1%	71	1.1%
Maintain Certificate/License	116	1.8%	138	2.2%	149	2.1%	83	1.3%
Educational Development	186	2.9%	187	2.9%	158	2.3%	59	0.9%
Improve Basic Skills	88	1.4%	72	1.1%	66	1.0%	9	0.1%
HS Diploma/GED	49	0.8%	34	0.5%	41	0.6%	26	0.4%
Undecided	1791	28.3%	1723	27.1%	1508	21.7%	458	7.2%
Noncredit to Credit Coursework	N/A		N/A		3	0.0%	2	0.0%
4-yr Student Requirements	N/A		N/A		145	2.1%	95	1.5%
Unknown	146	2.3%	144	2.3%	37	0.5%	3567	56.2%
Total	6332	100.0%	6359	100.0%	6945	100.0%	6347	100.0%



*Based on Full-Term Reporting

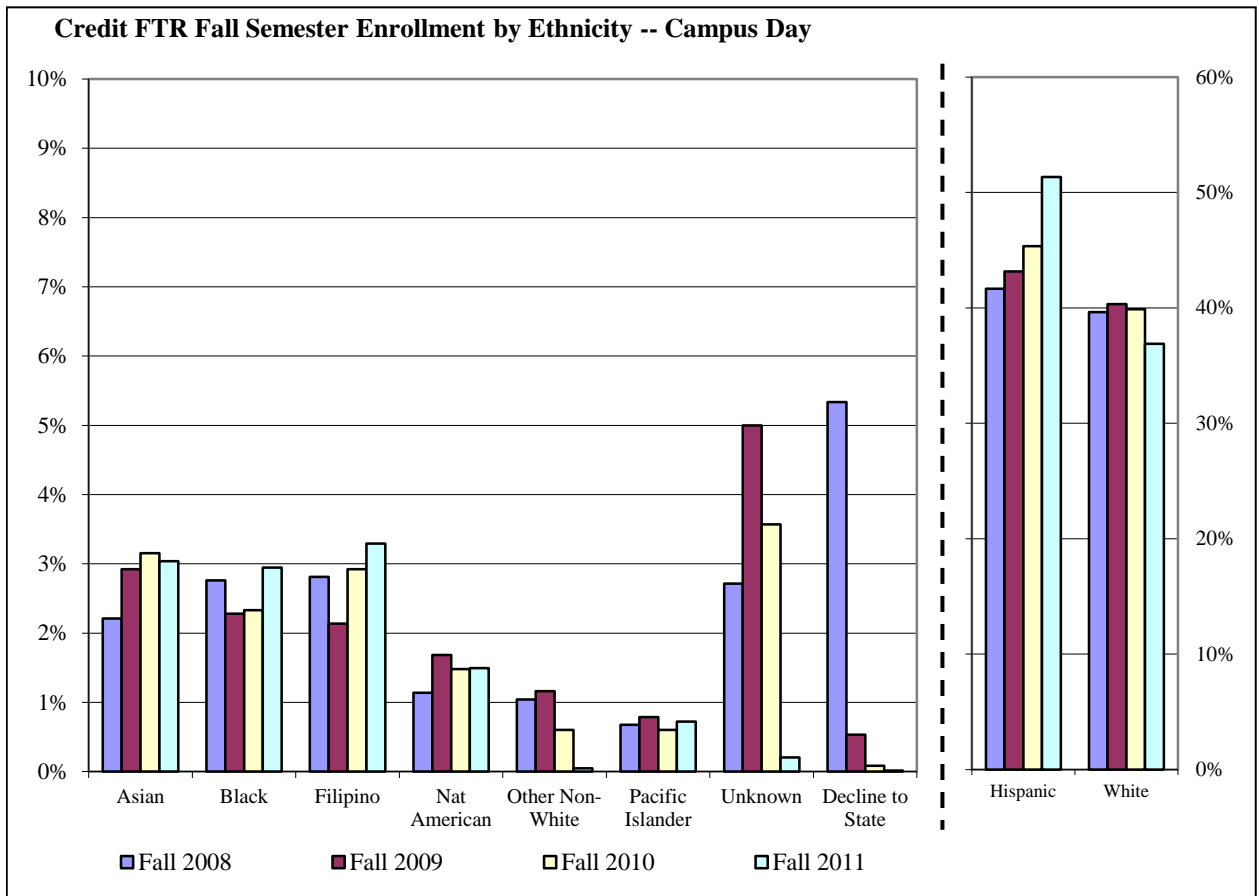
Credit* FTR Fall Semester Enrollment by Enrollment Status -- Campus Day

Campus Day								
Enrollment Status	Fall 2008		Fall 2009		Fall 2010		Fall 2011	
	#	% of total	#	% of total	#	% of total	#	% of total
First Time Student	1124	17.8%	1102	17.3%	1880	27.1%	1185	18.7%
First Time Trans Student	315	5.0%	316	5.0%	516	7.4%	275	4.3%
Returning Student	1713	27.1%	1538	24.2%	1010	14.5%	871	13.7%
Continuing Student	3053	48.2%	3345	52.6%	3478	50.1%	3985	62.8%
Unknown	4	0.1%	5	0.1%	16	0.2%	9	0.1%
Special Admit Student	123	1.9%	53	0.8%	45	0.6%	22	0.3%
Total	6332	100.0%	6359	100.0%	6945	100.0%	6347	100.0%



Credit* FTR Fall Semester Enrollment by Ethnicity -- Campus Day

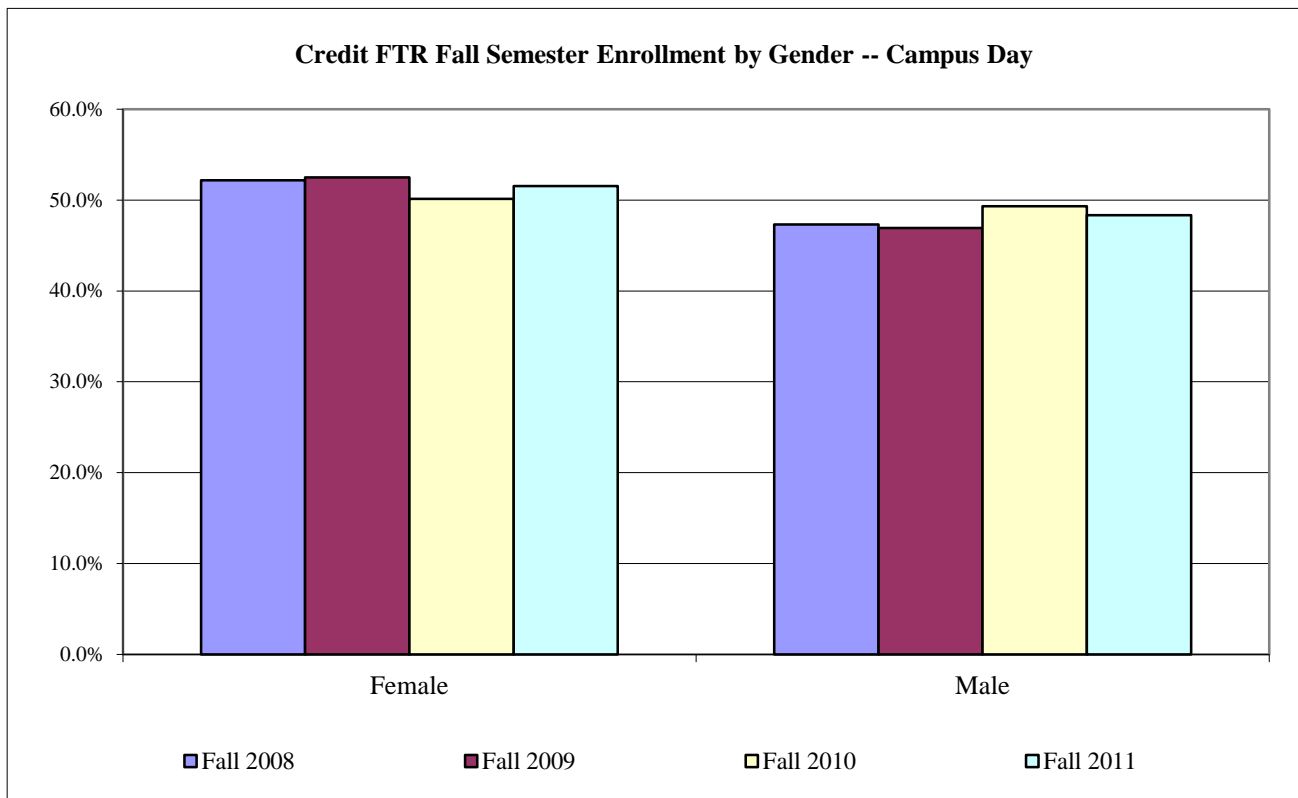
Campus Day								
Ethnicity	Fall 2008		Fall 2009		Fall 2010		Fall 2011	
	#	% of total	#	% of total	#	% of total	#	% of total
Asian	140	2.2%	186	2.9%	219	3.2%	193	3.0%
Black	175	2.8%	145	2.3%	162	2.3%	187	2.9%
Filipino	178	2.8%	136	2.1%	203	2.9%	209	3.3%
Nat American	72	1.1%	107	1.7%	103	1.5%	95	1.5%
Other Non-White	66	1.0%	74	1.2%	42	0.6%	3	0.0%
Pacific Islander	43	0.7%	50	0.8%	42	0.6%	46	0.7%
Unknown	172	2.7%	318	5.0%	248	3.6%	13	0.2%
Decline to State	338	5.3%	34	0.5%	6	0.1%	1	0.0%
Hispanic	2638	41.7%	2744	43.2%	3149	45.3%	3259	51.3%
White	2510	39.6%	2565	40.3%	2771	39.9%	2341	36.9%
Total	6332	100.0%	6359	100.0%	6945	100.0%	6347	100.0%



*Based on Full-Term Reporting

Credit* FTR Fall Semester Enrollment by Gender -- Campus Day

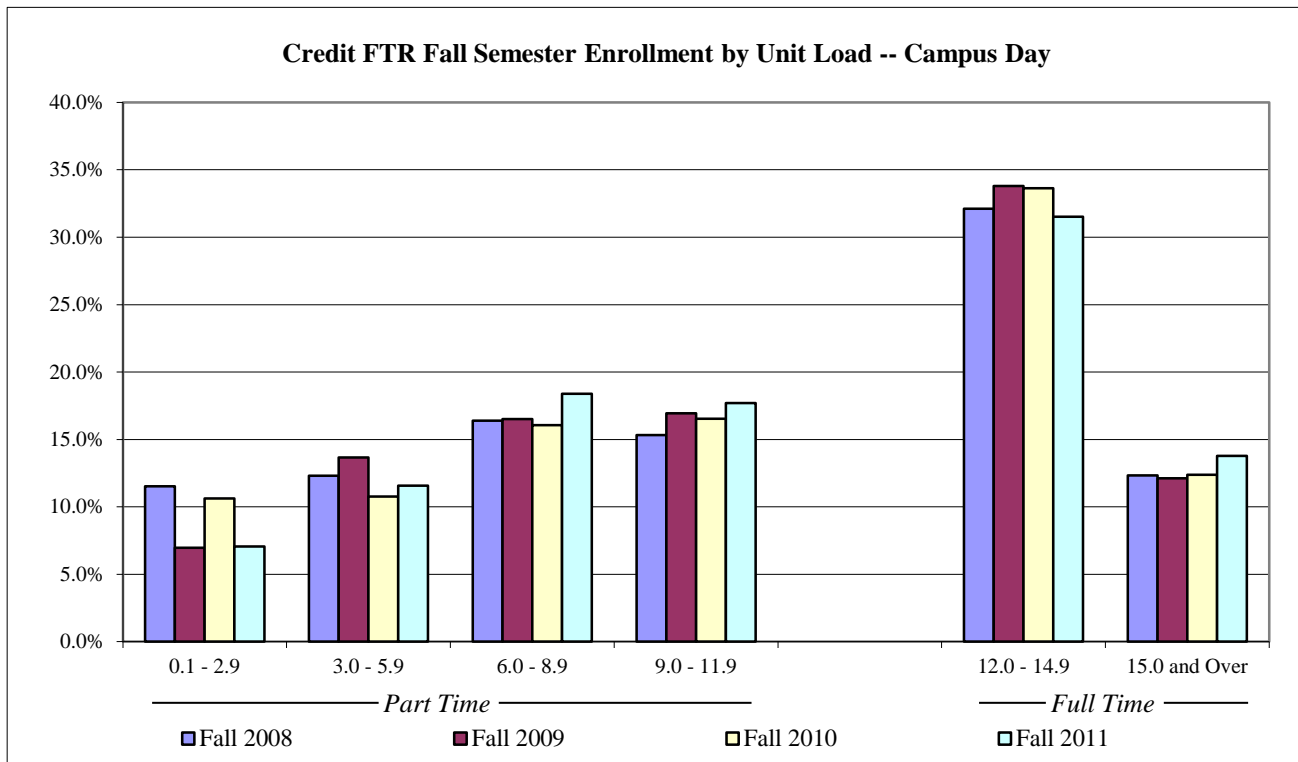
Campus Day								
Gender	Fall 2008		Fall 2009		Fall 2010		Fall 2011	
	#	% of total	#	% of total	#	% of total	#	% of total
Female	3303	52.2%	3339	52.5%	3483	50.2%	3272	51.6%
Male	2996	47.3%	2985	46.9%	3426	49.3%	3068	48.3%
Unknown	33	0.5%	35	0.6%	36	0.5%	7	0.1%
Total	6332	100.0%	6359	100.0%	6945	100.0%	6347	100.0%



*Based on Full-Term Reporting

Credit* FTR Fall Semester Enrollment by Unit Load -- Campus Day
Units Earned by Students Enrolled at Campus Day

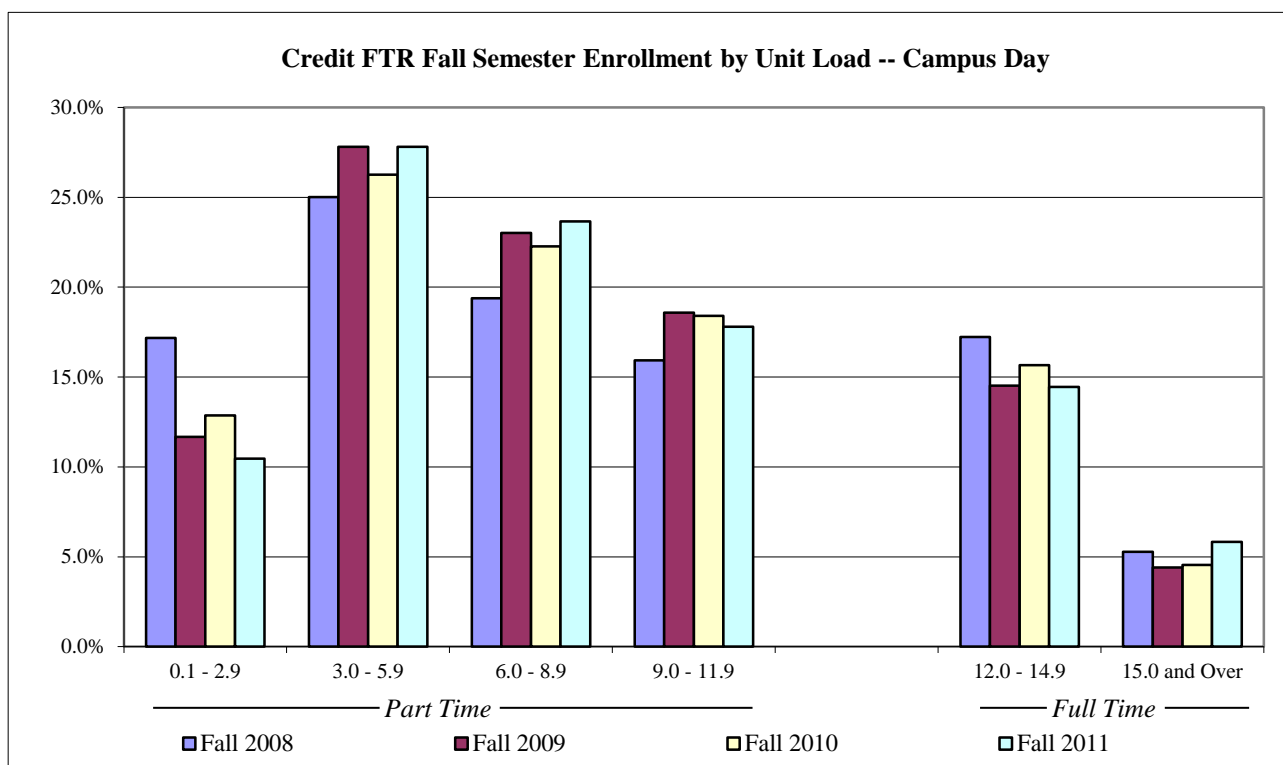
Campus Day								
Unit Load	Fall 2008		Fall 2009		Fall 2010		Fall 2011	
	#	% of total	#	% of total	#	% of total	#	% of total
0.1 - 2.9	730	11.5%	443	7.0%	738	10.6%	448	7.1%
3.0 - 5.9	780	12.3%	869	13.7%	748	10.8%	735	11.6%
6.0 - 8.9	1038	16.4%	1050	16.5%	1116	16.1%	1167	18.4%
9.0 - 11.9	970	15.3%	1077	16.9%	1148	16.5%	1123	17.7%
12.0 - 14.9								0.0%
12.0 - 14.9	2033	32.1%	2149	33.8%	2336	33.6%	2000	31.5%
15.0 and Over	781	12.3%	771	12.1%	859	12.4%	874	13.8%
Total	6332	100.0%	6359	100.0%	6945	100.0%	6347	100.0%
Average # Units Taken	9.4		9.8		9.7		9.9	



*Based on Full-Term Reporting

Credit* FTR Fall Semester Enrollment by Unit Load -- Campus Day *Units Earned at Campus Day Only*

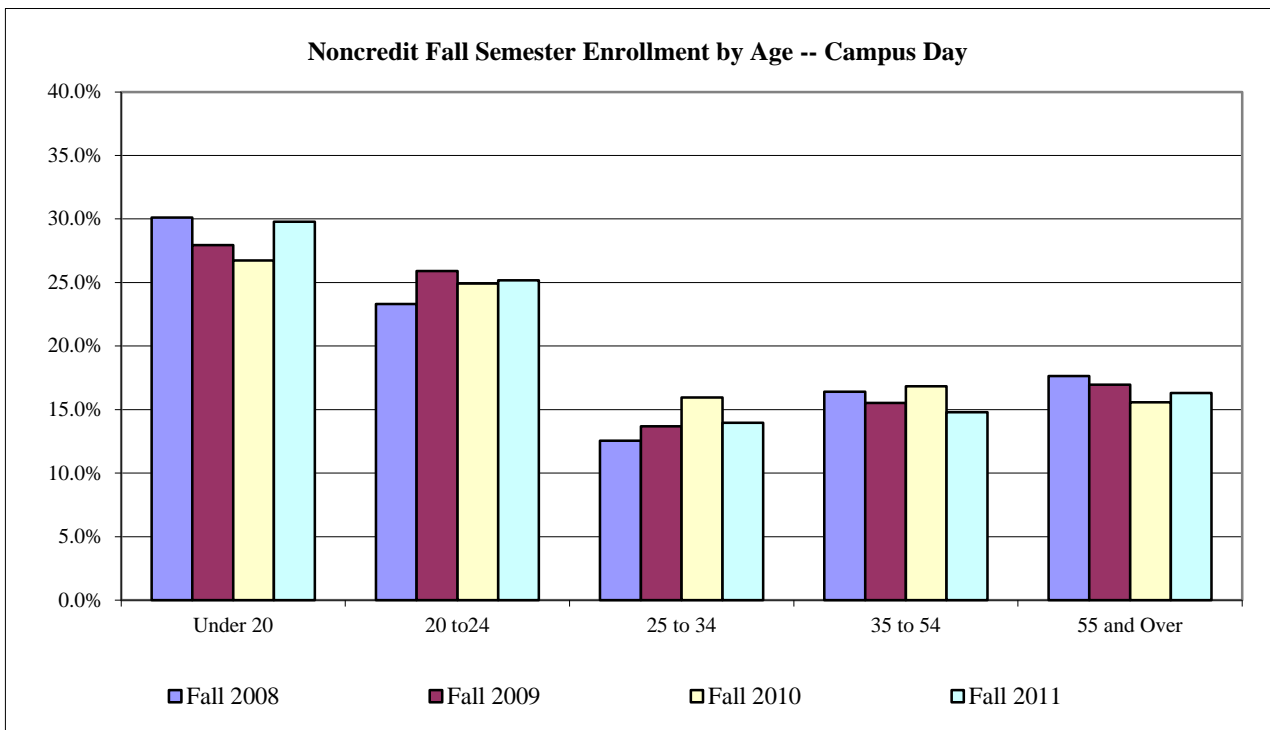
Campus Day								
Unit Load	Fall 2008		Fall 2009		Fall 2010		Fall 2011	
	#	% of total	#	% of total	#	% of total	#	% of total
0.1 - 2.9	1088	17.2%	742	11.7%	893	12.9%	664	10.5%
3.0 - 5.9	1584	25.0%	1768	27.8%	1823	26.2%	1765	27.8%
6.0 - 8.9	1227	19.4%	1464	23.0%	1547	22.3%	1501	23.6%
9.0 - 11.9	1008	15.9%	1182	18.6%	1278	18.4%	1130	17.8%
12.0 - 14.9	1091	17.2%	923	14.5%	1088	15.7%	917	14.4%
15.0 and Over	334	5.3%	280	4.4%	316	4.6%	370	5.8%
Total	6332	100.0%	6359	100.0%	6945	100.0%	6347	100.0%
Average # Units Taken	7.1		7.1		7.2		7.3	



*Based on Full-Term Reporting

Noncredit* Fall Semester Enrollment by Age -- Campus Day

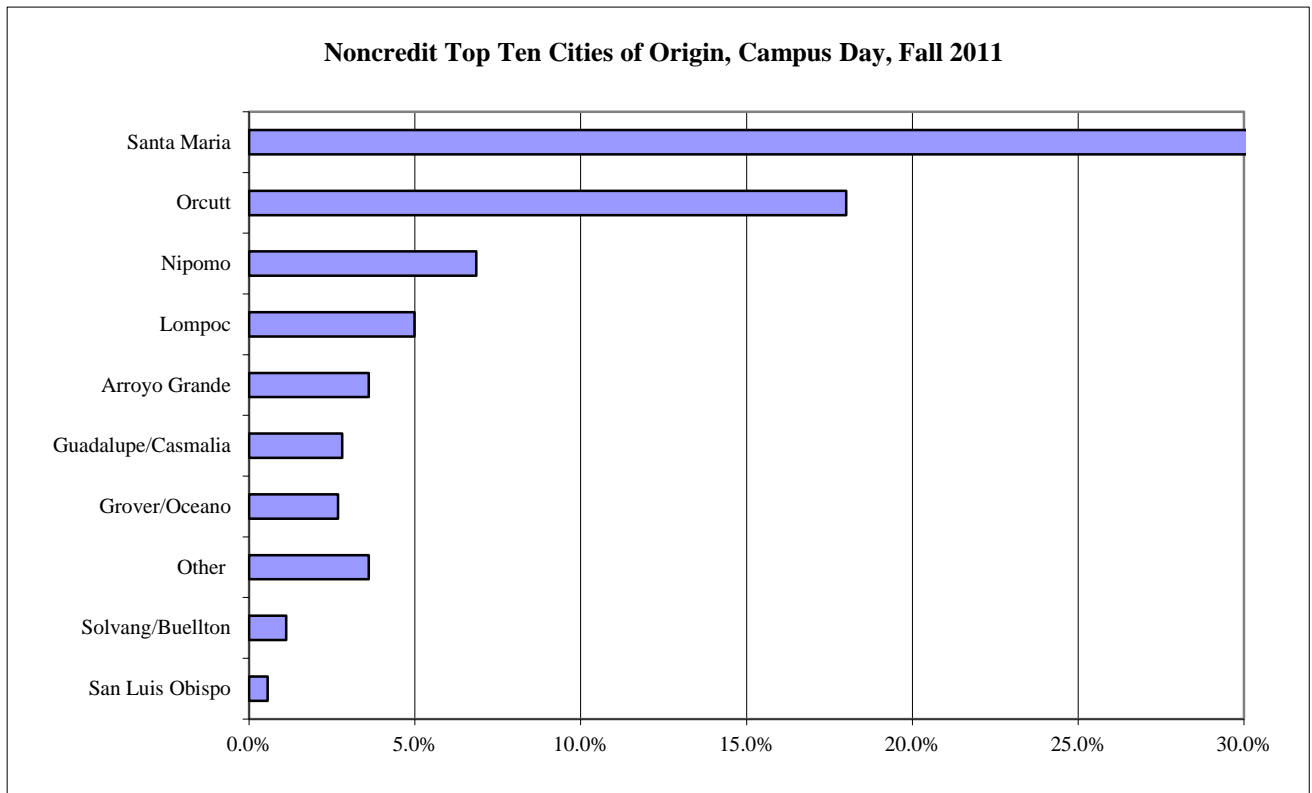
Campus Day								
Age	Fall 2008		Fall 2009		Fall 2010		Fall 2011	
	#	% of total	#	% of total	#	% of total	#	% of total
Under 20	1023	30.1%	891	27.9%	429	26.7%	497	29.8%
20 to24	792	23.3%	826	25.9%	400	24.9%	420	25.2%
25 to 34	426	12.5%	436	13.7%	256	16.0%	233	14.0%
35 to 54	557	16.4%	495	15.5%	270	16.8%	247	14.8%
55 and Over	599	17.6%	541	17.0%	250	15.6%	272	16.3%
Missing Birthdate	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Total	3397	100.0%	3189	100.0%	1605	100.0%	1669	100.0%
Average Age	33.2		33.0		32.5		32.2	



**Please note that noncredit enrollment has been restated to include students that may also be enrolled in credit courses. This criterion was changed in the 2002 Fact Book.*

Noncredit* Fall Semester Enrollment by City of Origin -- Campus Day

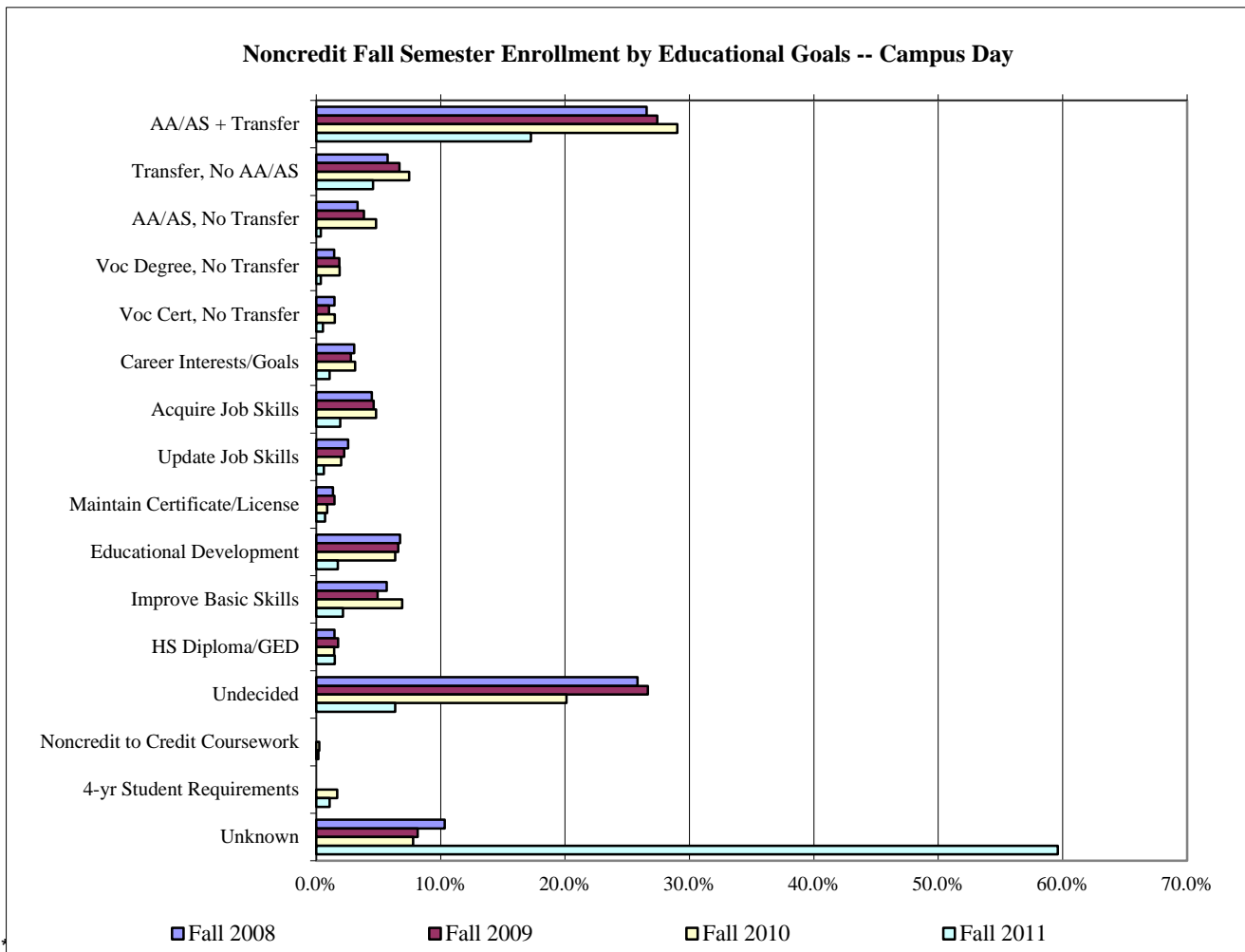
Campus Day								
City of Origin	Fall 2008		Fall 2009		Fall 2010		Fall 2011	
	#	% of total	#	% of total	#	% of total	#	% of total
Arroyo Grande	149	4.4%	117	3.7%	74	4.6%	58	3.4%
Avila	2	0.1%	2	0.1%	1	0.1%	0	0.0%
Cuyama	0	0.0%	1	0.0%	0	0.0%	2	0.1%
Goleta	2	0.1%	1	0.0%	1	0.1%	0	0.0%
Grover/Oceano	80	2.4%	68	2.1%	34	2.1%	43	2.5%
Guadalupe/Casmalia	104	3.1%	144	4.5%	67	4.2%	45	2.7%
Lompoc	160	4.7%	150	4.7%	90	5.6%	80	4.7%
Los Alamos	19	0.6%	22	0.7%	5	0.3%	11	0.7%
Los Osos	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morro Bay/Cambria	2	0.1%	20	0.6%	0	0.0%	0	0.0%
Nipomo	277	8.2%	246	7.7%	133	8.3%	110	6.5%
Northern SLO	21	0.6%	14	0.4%	12	0.7%	12	0.7%
Orcutt	841	24.8%	767	24.1%	344	21.4%	289	17.1%
Other	18	0.5%	26	0.8%	28	1.7%	58	3.4%
Pismo/Shell	19	0.6%	26	0.8%	9	0.6%	11	0.7%
San Luis Obispo	27	0.8%	22	0.7%	12	0.7%	9	0.5%
Santa Barbara	0	0.0%	0	0.0%	0	0.0%	1	0.1%
Santa Maria	1612	47.5%	1496	46.9%	753	46.9%	549	32.4%
Santa Ynez/Los Olivos	17	0.5%	12	0.4%	8	0.5%	6	0.4%
Solvang/Buellton	35	1.0%	45	1.4%	23	1.4%	18	1.1%
Vandenberg	12	0.4%	9	0.3%	7	0.4%	1	0.1%
Unknown	0	0.0%	1	0.0%	4	0.2%	389	23.0%
Total	3397	100.0%	3189	100.0%	1605	100.0%	1692	100.0%



**Please note that noncredit enrollment has been restated to include students that may also be enrolled in credit courses. This criterion was changed in the 2002 Fact Book.*

Noncredit* Fall Semester Enrollment by Educational Goal -- Campus Day

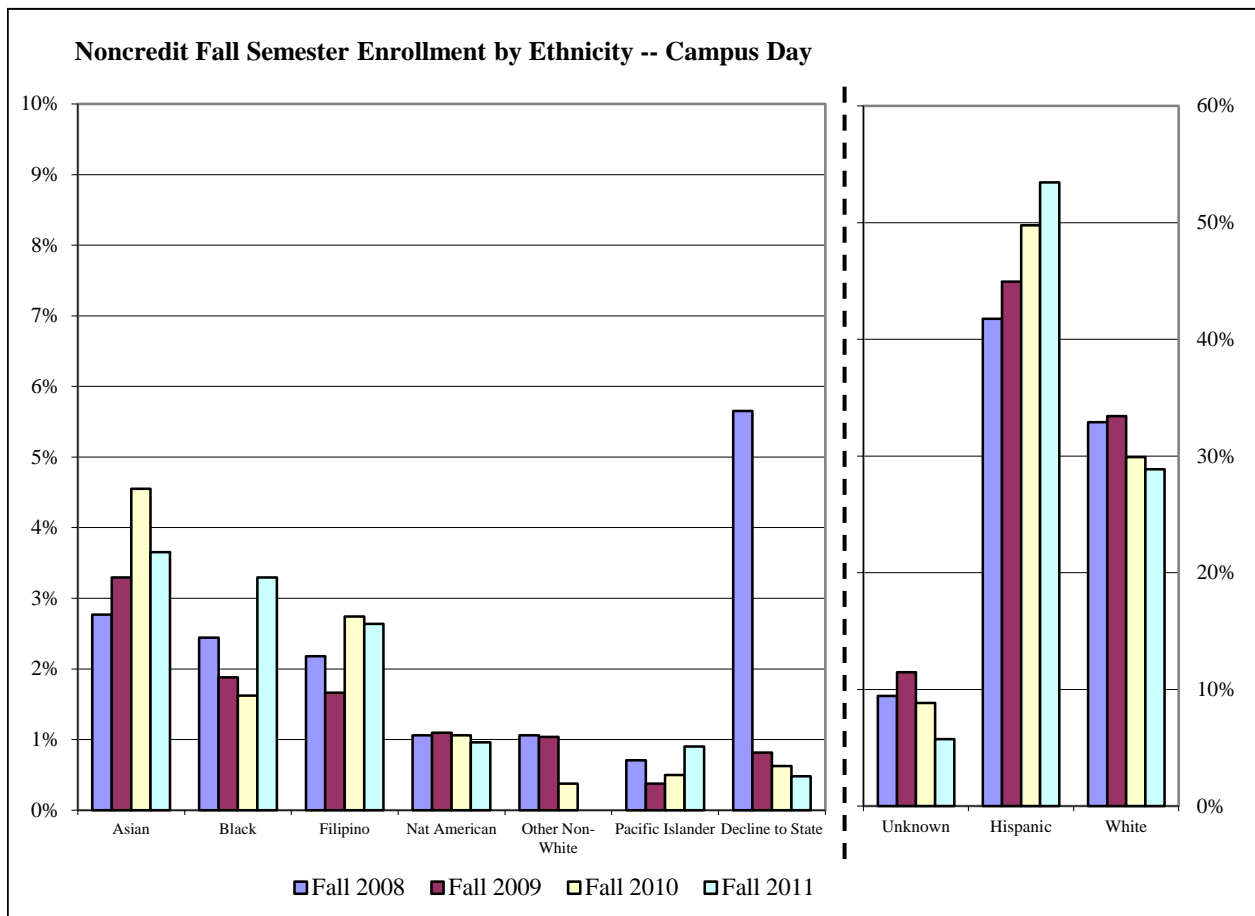
Campus Day								
Educational Goals	Fall 2008		Fall 2009		Fall 2010		Fall 2011	
	#	% of total	#	% of total	#	% of total	#	% of total
AA/AS + Transfer	902	26.6%	874	27.4%	466	29.0%	288	17.3%
Transfer, No AA/AS	195	5.7%	213	6.7%	120	7.5%	76	4.6%
AA/AS, No Transfer	113	3.3%	122	3.8%	77	4.8%	6	0.4%
Voc Degree, No Transfer	49	1.4%	59	1.9%	30	1.9%	6	0.4%
Voc Cert, No Transfer	50	1.5%	33	1.0%	24	1.5%	9	0.5%
Career Interests/Goals	104	3.1%	89	2.8%	50	3.1%	18	1.1%
Acquire Job Skills	152	4.5%	147	4.6%	77	4.8%	32	1.9%
Update Job Skills	87	2.6%	72	2.3%	32	2.0%	10	0.6%
Maintain Certificate/License	46	1.4%	47	1.5%	14	0.9%	12	0.7%
Educational Development	229	6.7%	210	6.6%	102	6.4%	29	1.7%
Improve Basic Skills	192	5.7%	157	4.9%	111	6.9%	36	2.2%
HS Diploma/GED	50	1.5%	56	1.8%	23	1.4%	25	1.5%
Undecided	877	25.8%	850	26.7%	323	20.1%	106	6.4%
Noncredit to Credit Coursework	N/A		N/A		4	0.2%	3	0.2%
4-yr Student Requirements	N/A		N/A		27	1.7%	18	1.1%
Unknown	351	10.3%	260	8.2%	125	7.8%	995	59.6%
Total	3397	100.0%	3189	100.0%	1605	100.0%	1669	100.0%



that may also be enrolled in credit courses.
 This criterion was changed in the 2002 Fact Book.

Noncredit* Fall Semester Enrollment by Ethnicity -- Campus Day

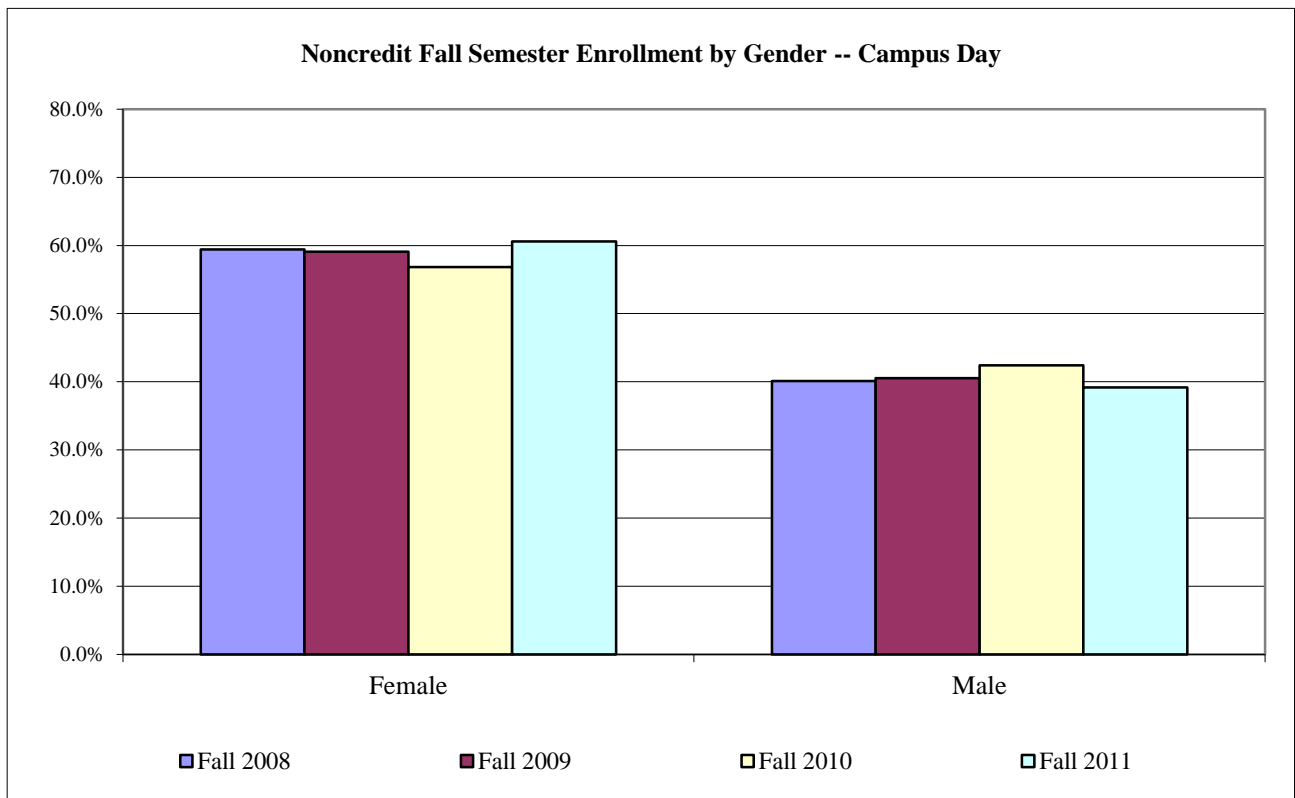
Campus Day								
Ethnicity	Fall 2008		Fall 2009		Fall 2010		Fall 2011	
	#	% of total	#	% of total	#	% of total	#	% of total
Asian	94	2.8%	105	3.3%	73	4.5%	61	3.7%
Black	83	2.4%	60	1.9%	26	1.6%	55	3.3%
Filipino	74	2.2%	53	1.7%	44	2.7%	44	2.6%
Nat American	36	1.1%	35	1.1%	17	1.1%	16	1.0%
Other Non-White	36	1.1%	33	1.0%	6	0.4%	0	0.0%
Pacific Islander	24	0.7%	12	0.4%	8	0.5%	15	0.9%
Decline to State	192	5.7%	26	0.8%	10	0.6%	8	0.5%
Unknown	321	9.4%	366	11.5%	142	8.8%	96	5.8%
Hispanic	1419	41.8%	1433	44.9%	799	49.8%	892	53.4%
White	1118	32.9%	1066	33.4%	480	29.9%	482	28.9%
Total	3397	100.0%	3189	100.0%	1605	100.0%	1669	100.0%



*Please note that noncredit enrollment has been restated to include students that may also be enrolled in credit courses.
This criterion was changed in the 2002 Fact Book.

Noncredit* Fall Semester Enrollment by Gender -- Campus Day

Campus Day								
Gender	Fall 2008		Fall 2009		Fall 2010		Fall 2011	
	#	% of total	#	% of total	#	% of total	#	% of total
Female	2019	59.4%	1884	59.1%	912	56.8%	1011	60.6%
Male	1362	40.1%	1293	40.5%	681	42.4%	654	39.2%
Unknown/Unreported	16	0.5%	12	0.4%	12	0.7%	4	0.2%
Total	3397	100.0%	3189	100.0%	1605	100.0%	1669	100.0%



**Please note that noncredit enrollment has been restated to include students that may also be enrolled in credit courses. This criterion was changed in the 2002 Fact Book.*