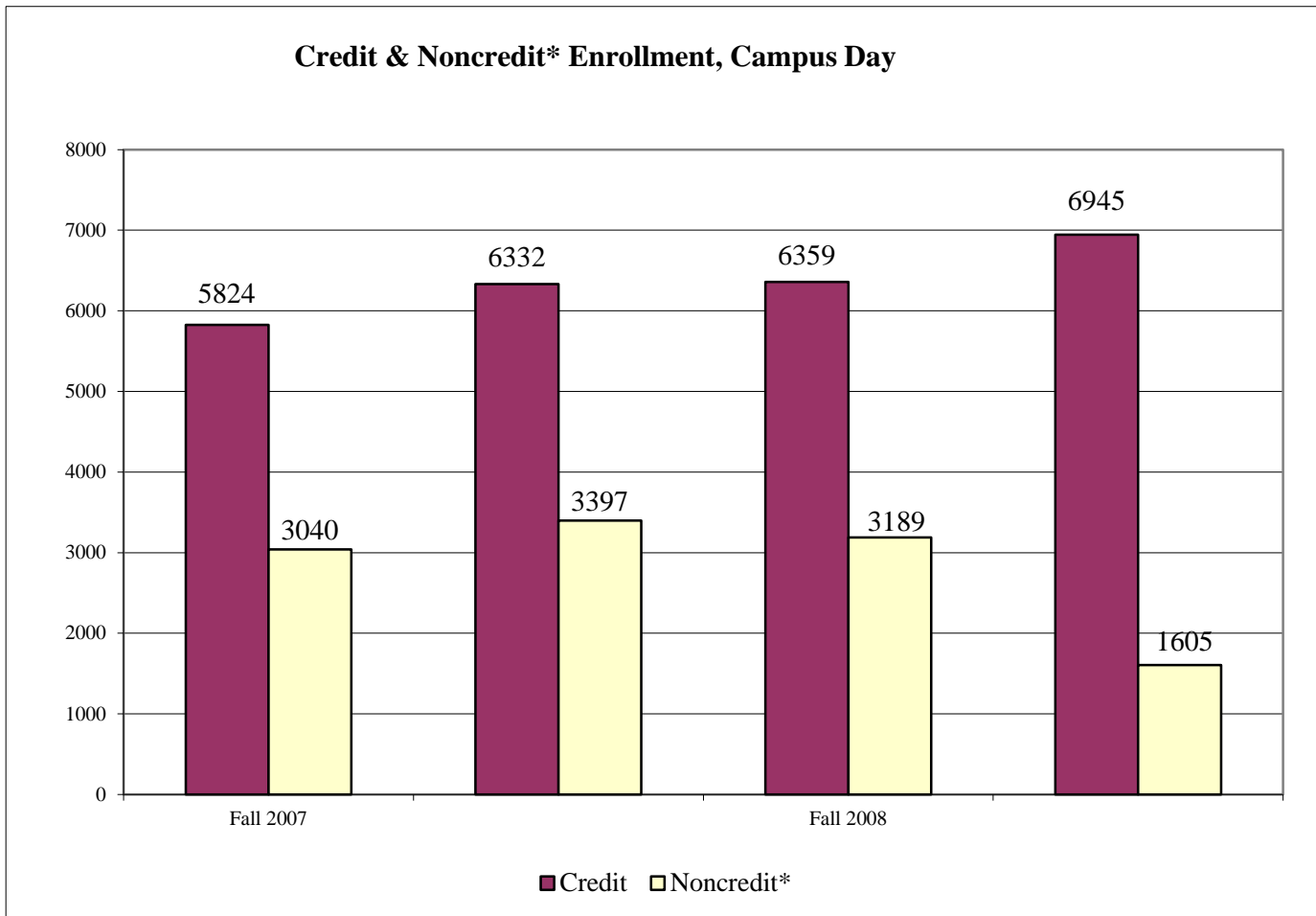


4. *Santa Maria Campus Day Profile*

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Credit and Noncredit* Enrollment -- Campus Day

Enrollment	Fall 2007		Fall 2008		Fall 2009		Fall 2010	
	Number	Percent Change	Number	Percent Change	Number	Percent Change	Number	Percent Change
Credit	5824	6.34%	6332	8.72%	6359	0.43%	6945	9.22%
Noncredit*	3040	14.54%	3397	11.74%	3189	-6.12%	1605	-49.67%
Unduplicated Total	7053	9.60%	7654	8.52%	7658	0.05%	7603	-0.72%



*Noncredit enrollment has been restated to include students that may also be enrolled in credit courses. As a result, the sum of credit and noncredit exceeds the unduplicated total.

Credit* FTR Enrollment, Age by Gender by Ethnicity -- Campus Day
Fall 2010

Age Categories	Asian				Black				Filipino			
	Female		Male		Female		Male		Female		Male	
	#	%	#	%	#	%	#	%	#	%	#	%
Under 20	34	31.5%	36	32.7%	15	22.1%	35	38.0%	48	42.1%	35	39.8%
20 to 24	40	37.0%	49	44.5%	27	39.7%	28	30.4%	40	35.1%	34	38.6%
25 to 34	14	13.0%	10	9.1%	9	13.2%	15	16.3%	16	14.0%	9	10.2%
35 to 54	16	14.8%	13	11.8%	10	14.7%	11	12.0%	8	7.0%	9	10.2%
55 and Over	4	3.7%	2	1.8%	7	10.3%	3	3.3%	2	1.8%	1	1.1%
Unknown	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Total	108	100.0%	110	100.0%	68	100.0%	92	100.0%	114	100.0%	88	100.0%

Age Categories	Hispanic				Nat American				Other Non-White			
	Female		Male		Female		Male		Female		Male	
	#	%	#	%	#	%	#	%	#	%	#	%
Under 20	700	41.7%	595	40.6%	12	26.1%	13	23.2%	7	30.4%	1	5.3%
20 to 24	593	35.4%	558	38.1%	15	32.6%	19	33.9%	10	43.5%	7	36.8%
25 to 34	223	13.3%	187	12.8%	9	19.6%	8	14.3%	1	4.3%	6	31.6%
35 to 54	149	8.9%	116	7.9%	9	19.6%	12	21.4%	5	21.7%	5	26.3%
55 and Over	12	0.7%	8	0.5%	1	2.2%	4	7.1%	0	0.0%	0	0.0%
Unknown	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Total	1677	100.0%	1464	100.0%	46	100.0%	56	100.0%	23	100.0%	19	100.0%

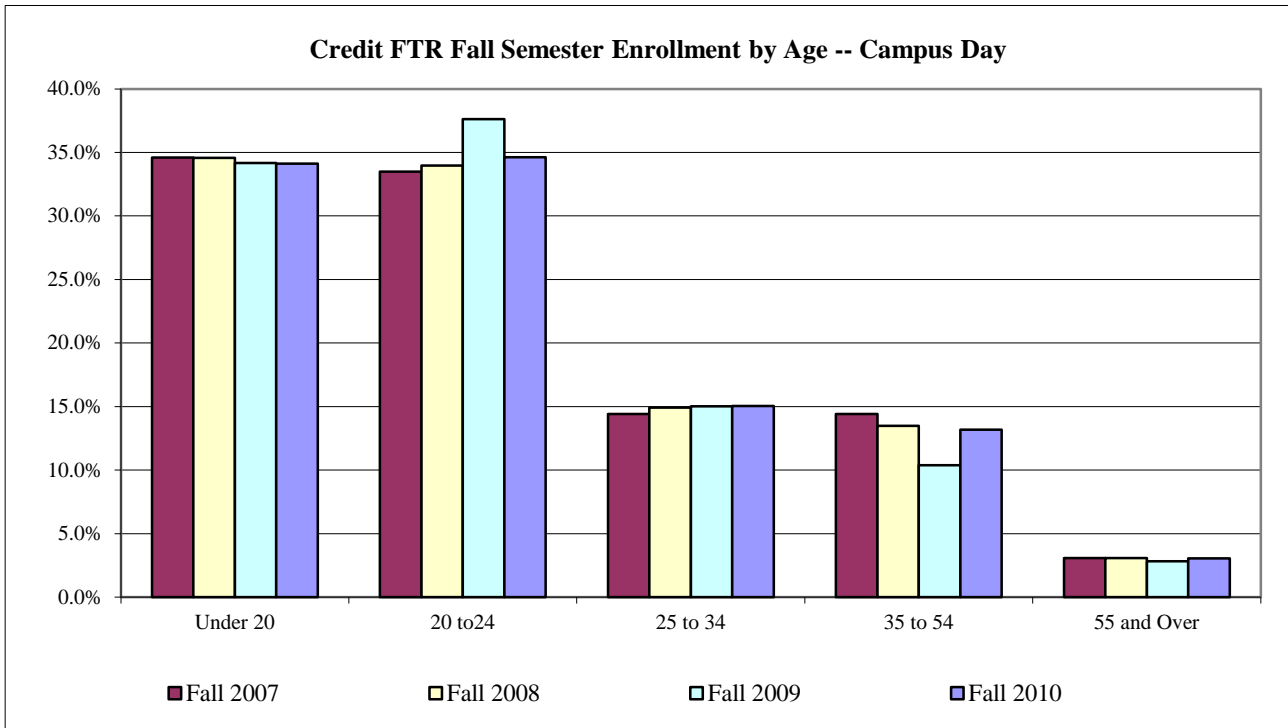
Age Categories	Pacific Islander				White				Unknown			
	Female		Male		Female		Male		Female		Male	
	#	%	#	%	#	%	#	%	#	%	#	%
Under 20	9	56.3%	15	57.7%	403	30.6%	382	26.4%	5	4.3%	9	7.4%
20 to 24	3	18.8%	5	19.2%	446	33.9%	416	28.8%	48	41.4%	55	45.5%
25 to 34	3	18.8%	5	19.2%	209	15.9%	262	18.1%	29	25.0%	27	22.3%
35 to 54	1	6.3%	1	3.8%	194	14.8%	302	20.9%	27	23.3%	19	15.7%
55 and Over	0	0.0%	0	0.0%	63	4.8%	83	5.7%	7	6.0%	11	9.1%
Unknown	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Total	16	100.0%	26	100.0%	1315	100.0%	1445	100.0%	116	100.0%	121	100.0%

Age Categories	Decline to State				Total			
	Female		Male		Female		Male	
	#	%	#	%	#	%	#	%
Under 20	0	#DIV/0!	4	80.0%	1233	35.4%	1125	32.8%
20 to 24	0	#DIV/0!	1	20.0%	1222	35.1%	1172	34.2%
25 to 34	0	#DIV/0!	0	0.0%	513	14.7%	529	15.4%
35 to 54	0	#DIV/0!	0	0.0%	419	12.0%	488	14.2%
55 and Over	0	#DIV/0!	0	0.0%	96	2.8%	112	3.3%
Unknown	0	#DIV/0!	0	0.0%	0	0.0%	0	0.0%
Total	0	#DIV/0!	5	100.0%	3483	100.0%	3426	100.0%

*Based on Full-Term Reporting

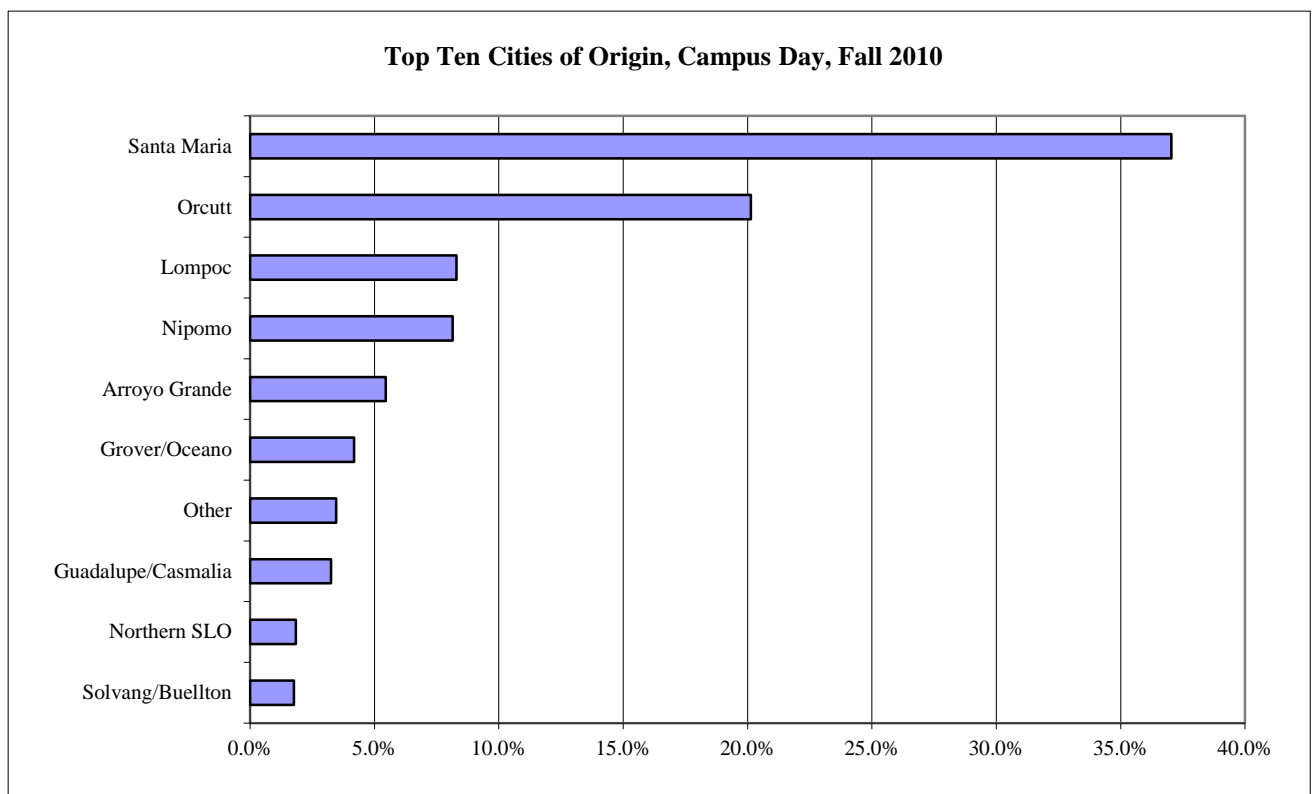
Credit* FTR Enrollment by Age -- Campus Day

Campus Day								
Age	Fall 2007		Fall 2008		Fall 2009		Fall 2010	
	#	% of total	#	% of total	#	% of total	#	% of total
Under 20	2015	34.6%	2189	34.6%	2172	34.2%	2369	34.1%
20 to24	1950	33.5%	2150	34.0%	2393	37.6%	2404	34.6%
25 to 34	840	14.4%	944	14.9%	955	15.0%	1045	15.0%
35 to 54	839	14.4%	853	13.5%	660	10.4%	916	13.2%
55 and Over	179	3.1%	195	3.1%	179	2.8%	211	3.0%
Missing Birthdate	1	0.0%	1	0.0%	0	0.0%	0	0.0%
Total	5824	100.0%	6332	100.0%	6359	100.0%	6945	100.0%
Average Age	25.8		25.6		24.8		25.5	



Credit* FTR Fall Semester Enrollment by City of Origin -- Campus Day

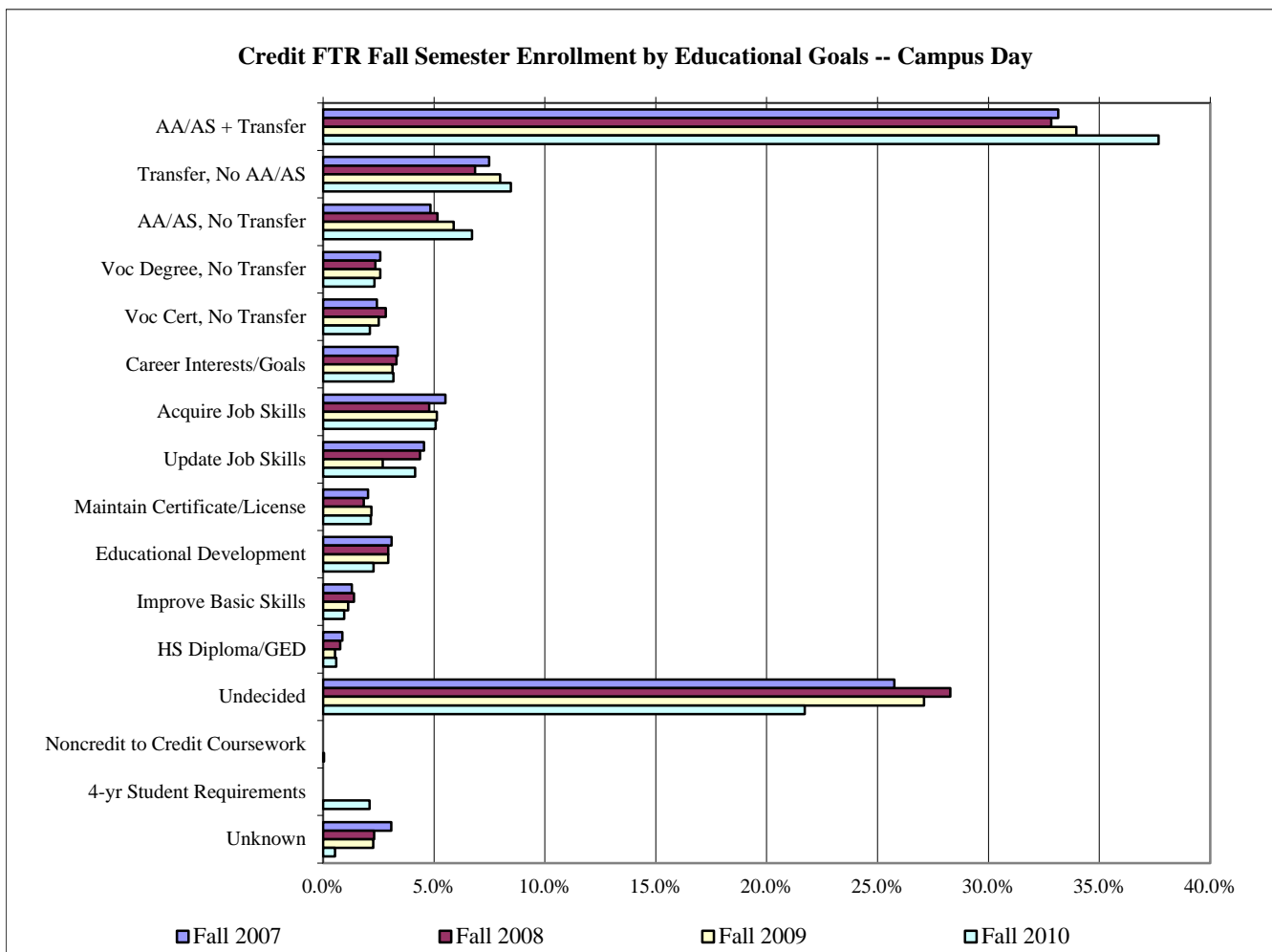
Campus Day								
City of Origin	Fall 2007		Fall 2008		Fall 2009		Fall 2010	
	#	% of total	#	% of total	#	% of total	#	% of total
Arroyo Grande	336	5.8%	339	5.4%	301	4.7%	379	5.5%
Avila	1	0.0%	1	0.0%	1	0.0%	1	0.0%
Cuyama	8	0.1%	1	0.0%	4	0.1%	5	0.1%
Goleta	24	0.4%	18	0.3%	8	0.1%	53	0.8%
Grover/Oceano	192	3.3%	214	3.4%	219	3.4%	290	4.2%
Guadalupe/Casmalia	206	3.5%	200	3.2%	218	3.4%	226	3.3%
Lompoc	468	8.0%	497	7.8%	518	8.1%	576	8.3%
Los Alamos	39	0.7%	47	0.7%	37	0.6%	34	0.5%
Los Osos	2	0.0%	1	0.0%	3	0.0%	1	0.0%
Morro Bay/Cambria	11	0.2%	14	0.2%	18	0.3%	17	0.2%
Nipomo	438	7.5%	494	7.8%	484	7.6%	566	8.1%
Northern SLO	120	2.1%	84	1.3%	65	1.0%	128	1.8%
Orcutt	1272	21.8%	1454	23.0%	1452	22.8%	1398	20.1%
Other	184	3.2%	182	2.9%	200	3.1%	240	3.5%
Pismo/Shell	48	0.8%	54	0.9%	81	1.3%	60	0.9%
San Luis Obispo	87	1.5%	93	1.5%	69	1.1%	117	1.7%
Santa Barbara	21	0.4%	35	0.6%	31	0.5%	61	0.9%
Santa Maria	2182	37.5%	2431	38.4%	2486	39.1%	2572	37.0%
Santa Ynez/Los Olivos	44	0.8%	47	0.7%	48	0.8%	58	0.8%
Solvang/Buellton	94	1.6%	86	1.4%	90	1.4%	122	1.8%
Vandenberg	47	0.8%	39	0.6%	26	0.4%	32	0.5%
Unknown	0	0.0%	1	0.0%	0	0.0%	9	0.1%
Total	5824	100.0%	6332	100.0%	6359	100.0%	6945	100.0%



*Based on Full-Term Reporting

Credit* FTR Fall Semester Enrollment by Educational Goal -- Campus Day

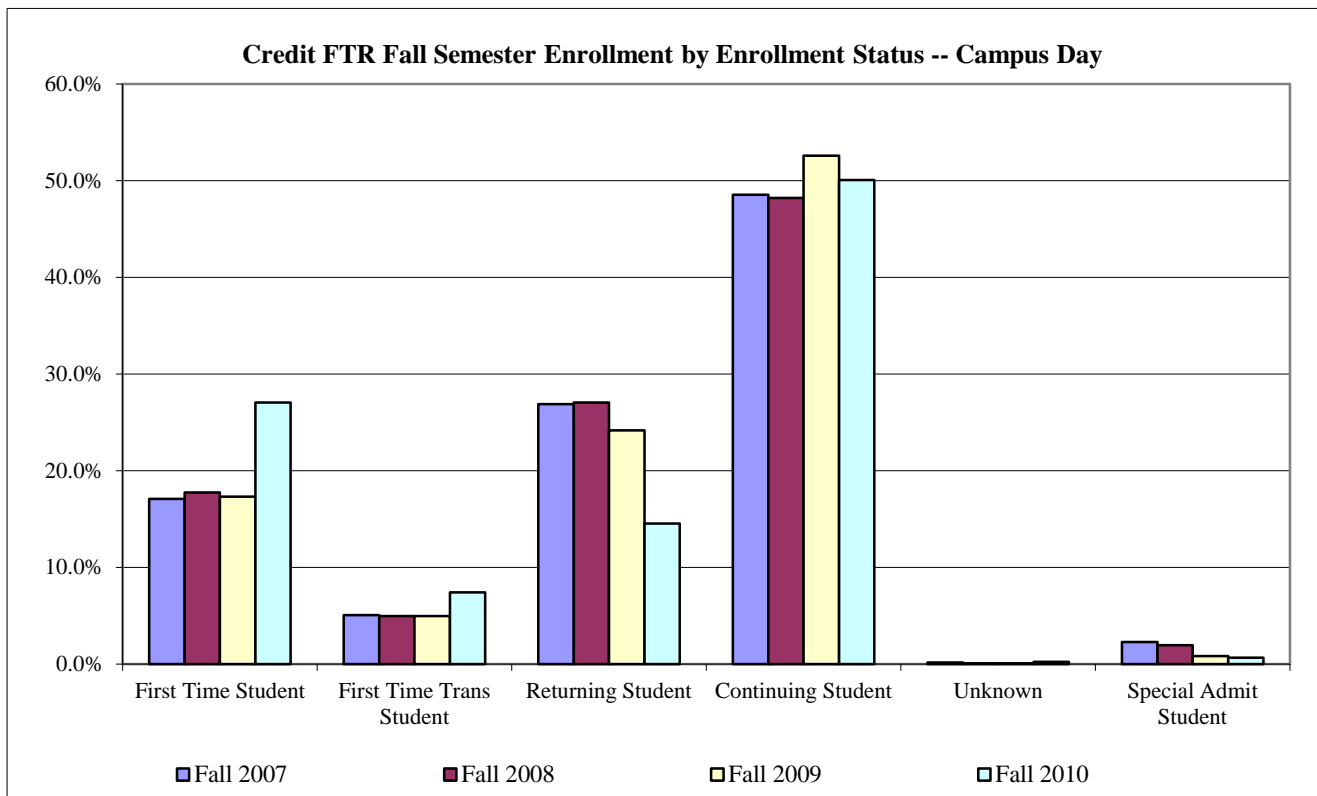
Campus Day								
Educational Goals	Fall 2007		Fall 2008		Fall 2009		Fall 2010	
	#	% of total	#	% of total	#	% of total	#	% of total
AA/AS + Transfer	1931	33.2%	2079	32.8%	2160	34.0%	2617	37.7%
Transfer, No AA/AS	436	7.5%	434	6.9%	508	8.0%	588	8.5%
AA/AS, No Transfer	282	4.8%	326	5.1%	374	5.9%	466	6.7%
Voc Degree, No Transfer	150	2.6%	149	2.4%	164	2.6%	161	2.3%
Voc Cert, No Transfer	141	2.4%	179	2.8%	159	2.5%	146	2.1%
Career Interests/Goals	196	3.4%	209	3.3%	199	3.1%	220	3.2%
Acquire Job Skills	321	5.5%	303	4.8%	326	5.1%	352	5.1%
Update Job Skills	265	4.6%	277	4.4%	171	2.7%	288	4.1%
Maintain Certificate/License	118	2.0%	116	1.8%	138	2.2%	149	2.1%
Educational Development	180	3.1%	186	2.9%	187	2.9%	158	2.3%
Improve Basic Skills	75	1.3%	88	1.4%	72	1.1%	66	1.0%
HS Diploma/GED	50	0.9%	49	0.8%	34	0.5%	41	0.6%
Undecided	1500	25.8%	1791	28.3%	1723	27.1%	1508	21.7%
Noncredit to Credit Coursework	N/A		N/A		N/A		3	0.0%
4-yr Student Requirements	N/A		N/A		N/A		145	2.1%
Unknown	179	3.1%	146	2.3%	144	2.3%	37	0.5%
Total	5824	100.0%	6332	100.0%	6359	100.0%	6945	100.0%



*Based on Full-Term Reporting

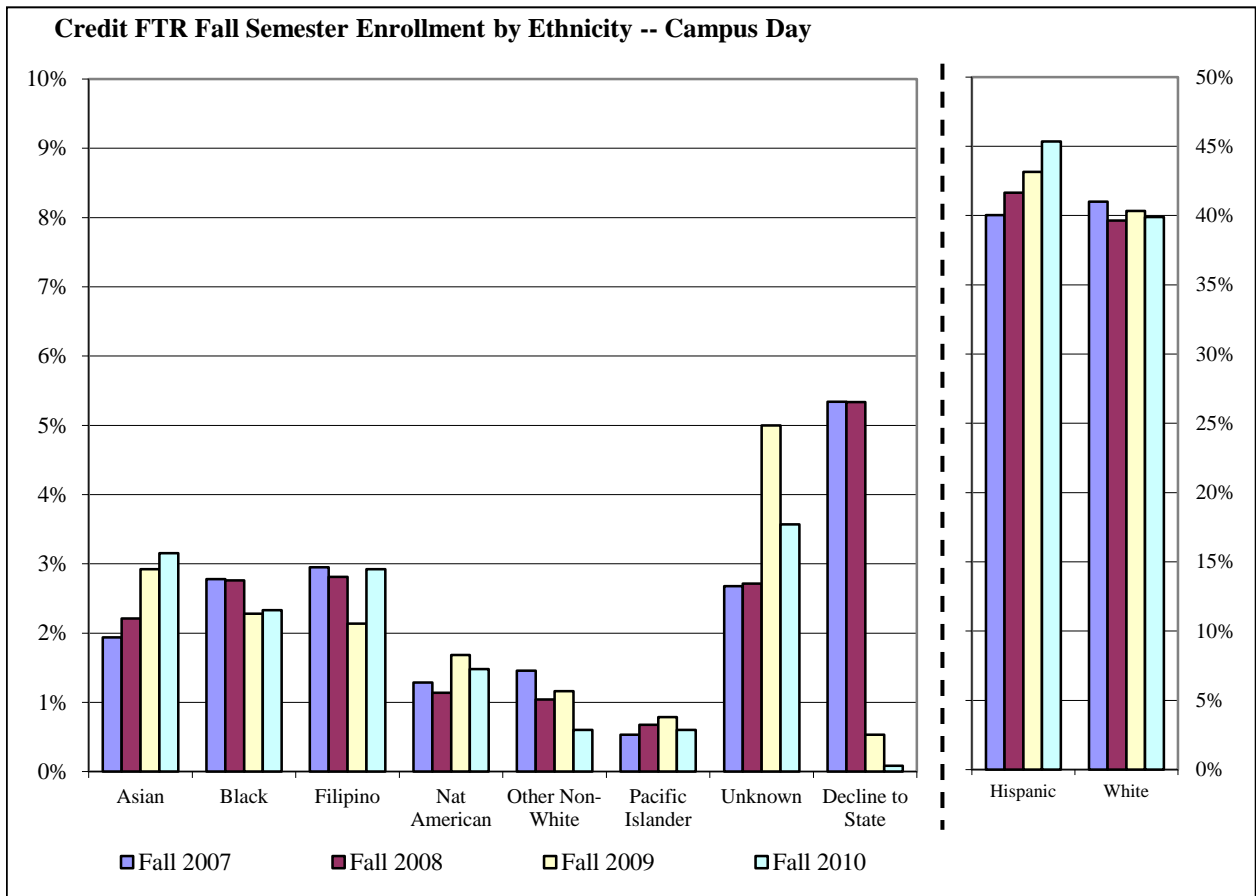
Credit* FTR Fall Semester Enrollment by Enrollment Status -- Campus Day

Campus Day								
Enrollment Status	Fall 2007		Fall 2008		Fall 2009		Fall 2010	
	#	% of total	#	% of total	#	% of total	#	% of total
First Time Student	995	17.1%	1124	17.8%	1102	17.3%	1880	27.1%
First Time Trans Student	295	5.1%	315	5.0%	316	5.0%	516	7.4%
Returning Student	1566	26.9%	1713	27.1%	1538	24.2%	1010	14.5%
Continuing Student	2827	48.5%	3053	48.2%	3345	52.6%	3478	50.1%
Unknown	9	0.2%	4	0.1%	5	0.1%	16	0.2%
Special Admit Student	132	2.3%	123	1.9%	53	0.8%	45	0.6%
Total	5824	100.0%	6332	100.0%	6359	100.0%	6945	100.0%



Credit* FTR Fall Semester Enrollment by Ethnicity -- Campus Day

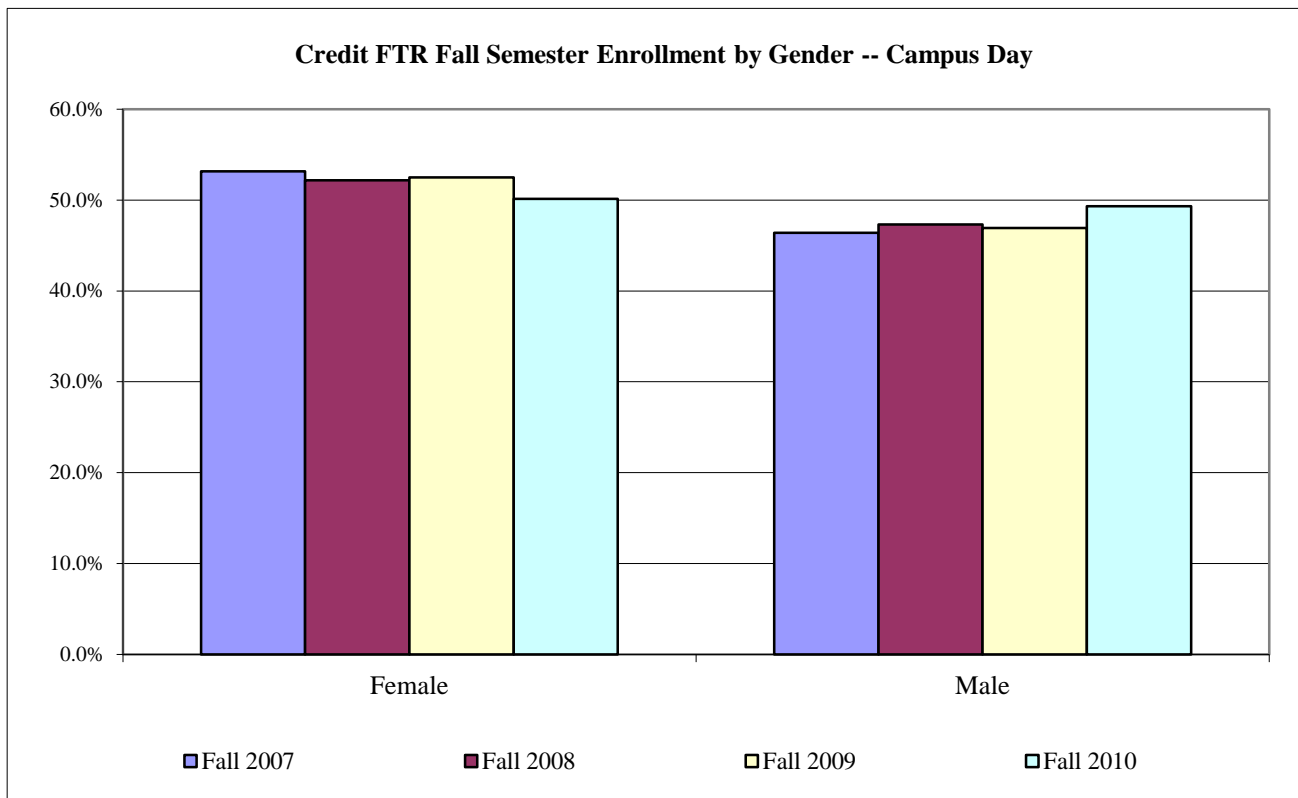
Campus Day								
Ethnicity	Fall 2007		Fall 2008		Fall 2009		Fall 2010	
	#	% of total	#	% of total	#	% of total	#	% of total
Asian	113	1.9%	140	2.2%	186	2.9%	219	3.2%
Black	162	2.8%	175	2.8%	145	2.3%	162	2.3%
Filipino	172	3.0%	178	2.8%	136	2.1%	203	2.9%
Nat American	75	1.3%	72	1.1%	107	1.7%	103	1.5%
Other Non-White	85	1.5%	66	1.0%	74	1.2%	42	0.6%
Pacific Islander	31	0.5%	43	0.7%	50	0.8%	42	0.6%
Unknown	156	2.7%	172	2.7%	318	5.0%	248	3.6%
Decline to State	311	5.3%	338	5.3%	34	0.5%	6	0.1%
Hispanic	2331	40.0%	2638	41.7%	2744	43.2%	3149	45.3%
White	2388	41.0%	2510	39.6%	2565	40.3%	2771	39.9%
Total	5824	100.0%	6332	100.0%	6359	100.0%	6945	100.0%



*Based on Full-Term Reporting

Credit* FTR Fall Semester Enrollment by Gender -- Campus Day

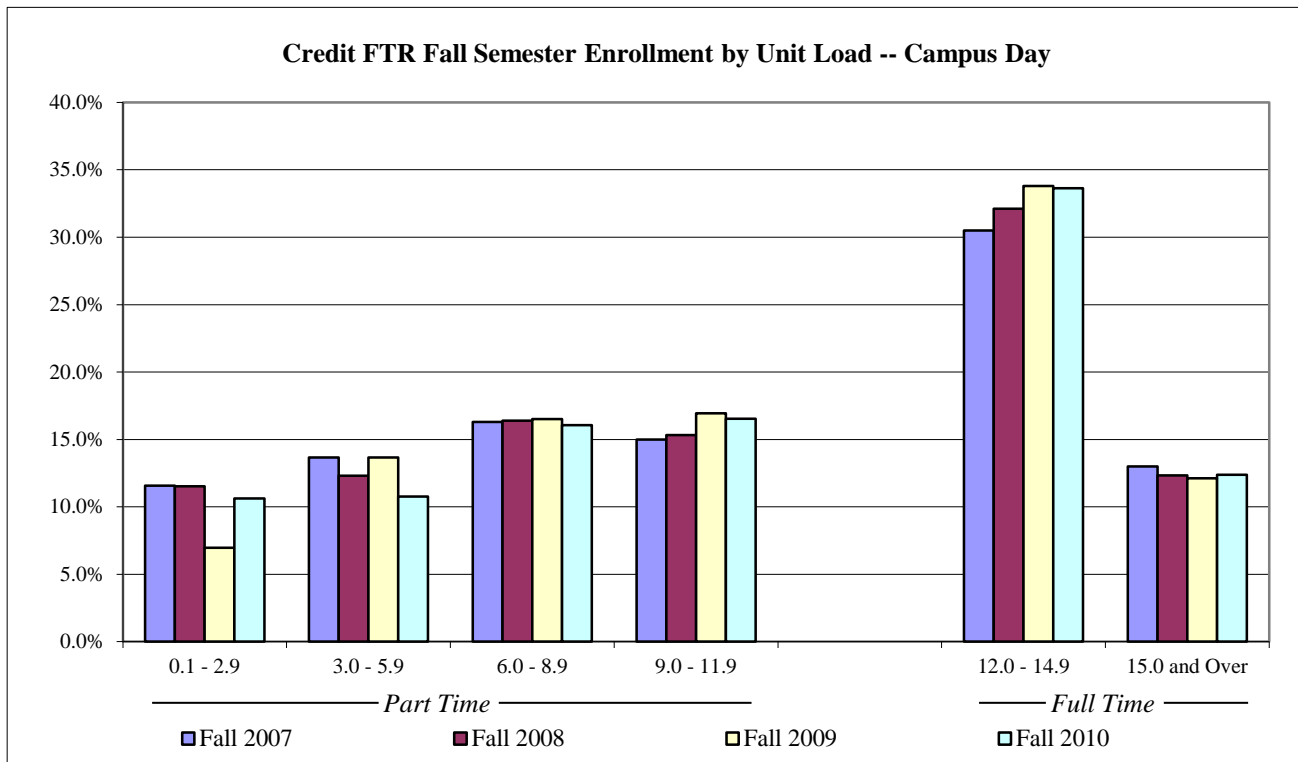
Campus Day								
Gender	Fall 2007		Fall 2008		Fall 2009		Fall 2010	
	#	% of total	#	% of total	#	% of total	#	% of total
Female	3096	53.2%	3303	52.2%	3339	52.5%	3483	50.2%
Male	2703	46.4%	2996	47.3%	2985	46.9%	3426	49.3%
Unknown	25	0.4%	33	0.5%	35	0.6%	36	0.5%
Total	5824	100.0%	6332	100.0%	6359	100.0%	6945	100.0%



*Based on Full-Term Reporting

Credit* FTR Fall Semester Enrollment by Unit Load -- Campus Day
Units Earned by Students Enrolled at Campus Day

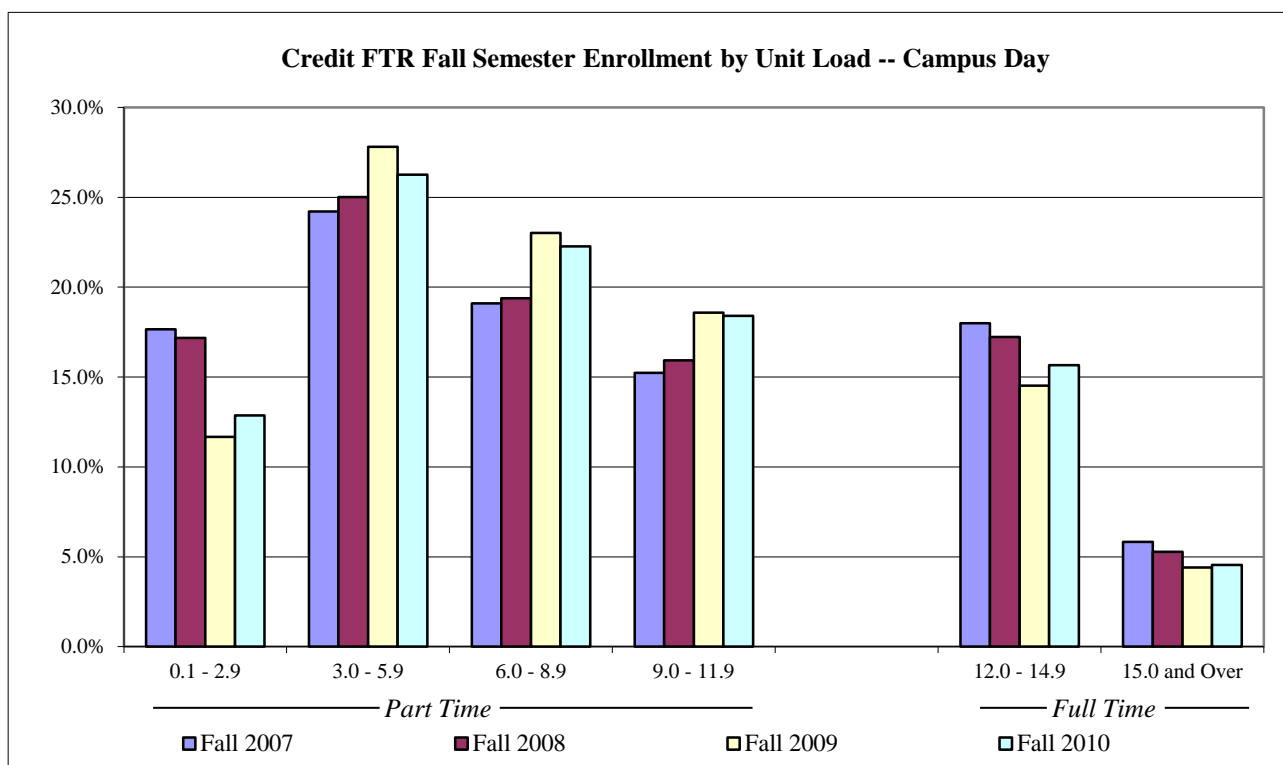
Campus Day								
Unit Load	Fall 2007		Fall 2008		Fall 2009		Fall 2010	
	#	% of total	#	% of total	#	% of total	#	% of total
0.1 - 2.9	674	11.6%	730	11.5%	443	7.0%	738	10.6%
3.0 - 5.9	795	13.7%	780	12.3%	869	13.7%	748	10.8%
6.0 - 8.9	949	16.3%	1038	16.4%	1050	16.5%	1116	16.1%
9.0 - 11.9	873	15.0%	970	15.3%	1077	16.9%	1148	16.5%
12.0 - 14.9	1776	30.5%	2033	32.1%	2149	33.8%	2336	33.6%
15.0 and Over	757	13.0%	781	12.3%	771	12.1%	859	12.4%
Total	5824	100.0%	6332	100.0%	6359	100.0%	6945	100.0%
Average # Units Taken	9.4		9.4		9.8		9.7	



*Based on Full-Term Reporting

Credit* FTR Fall Semester Enrollment by Unit Load -- Campus Day *Units Earned at Campus Day Only*

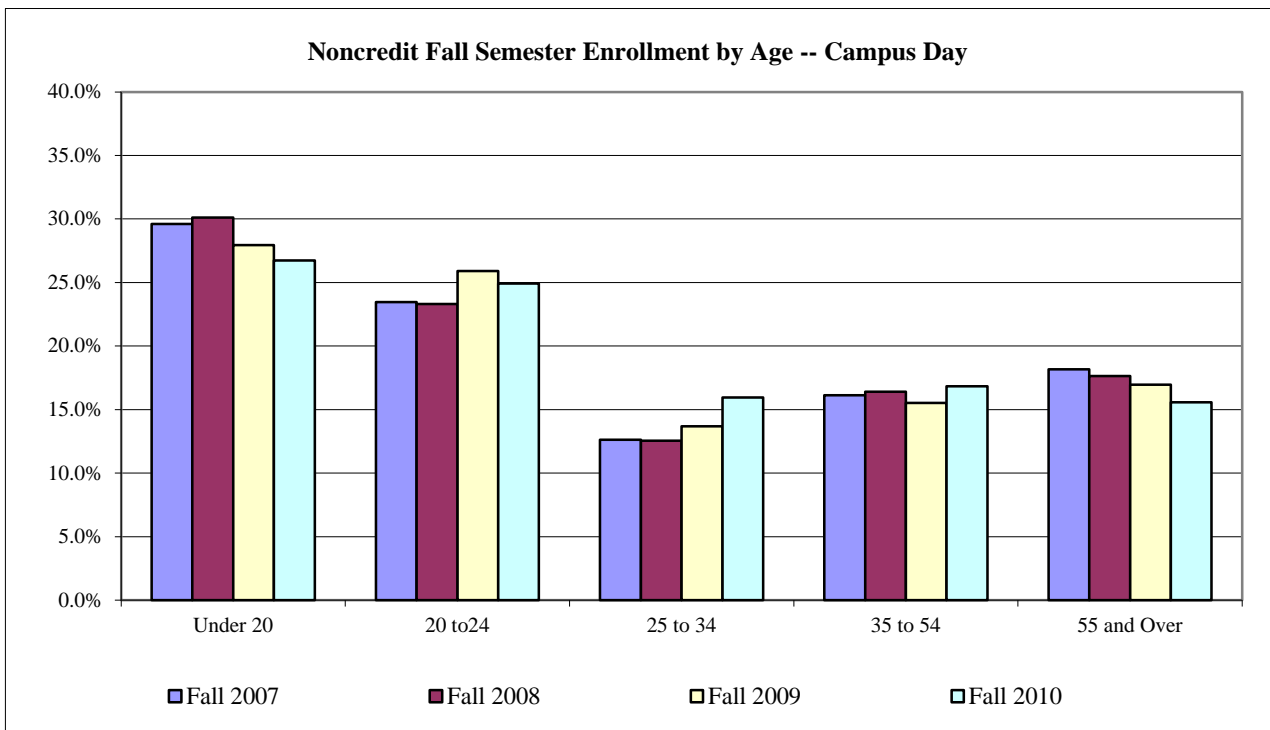
Campus Day								
Unit Load	Fall 2007		Fall 2008		Fall 2009		Fall 2010	
	#	% of total	#	% of total	#	% of total	#	% of total
0.1 - 2.9	1028	17.7%	1088	17.2%	742	11.7%	893	12.9%
3.0 - 5.9	1410	24.2%	1584	25.0%	1768	27.8%	1823	26.2%
6.0 - 8.9	1112	19.1%	1227	19.4%	1464	23.0%	1547	22.3%
9.0 - 11.9	887	15.2%	1008	15.9%	1182	18.6%	1278	18.4%
12.0 - 14.9	1048	18.0%	1091	17.2%	923	14.5%	1088	15.7%
15.0 and Over	339	5.8%	334	5.3%	280	4.4%	316	4.6%
Total	5824	100.0%	6332	100.0%	6359	100.0%	6945	100.0%
Average # Units Taken	7.2		7.1		7.1		7.2	



*Based on Full-Term Reporting

Noncredit* Fall Semester Enrollment by Age -- Campus Day

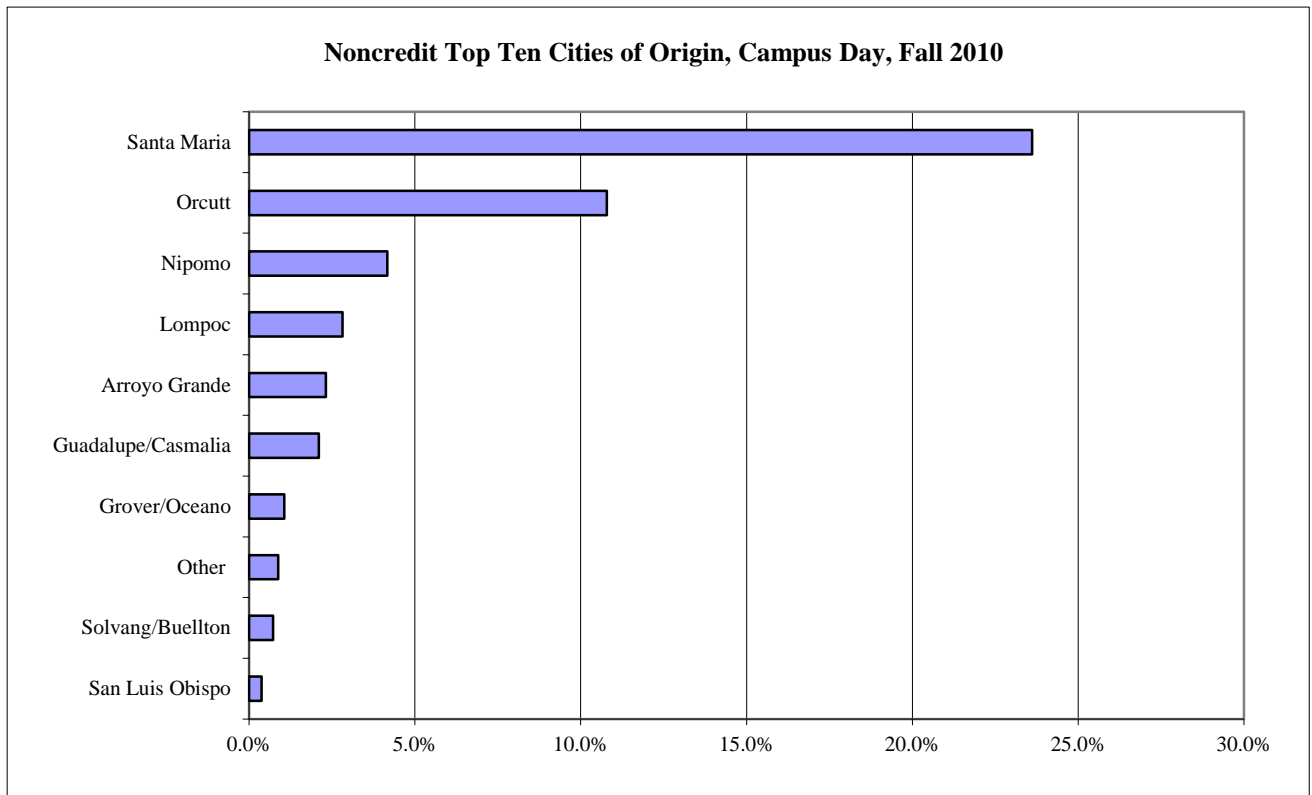
Campus Day								
Age	Fall 2007		Fall 2008		Fall 2009		Fall 2010	
	#	% of total	#	% of total	#	% of total	#	% of total
Under 20	900	29.6%	1023	30.1%	891	27.9%	429	26.7%
20 to24	713	23.5%	792	23.3%	826	25.9%	400	24.9%
25 to 34	384	12.6%	426	12.5%	436	13.7%	256	16.0%
35 to 54	490	16.1%	557	16.4%	495	15.5%	270	16.8%
55 and Over	552	18.2%	599	17.6%	541	17.0%	250	15.6%
Missing Birthdate	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Total	3040	100.0%	3397	100.0%	3189	100.0%	1605	100.0%
Average Age	33.5		33.2		33.0		32.5	



**Please note that noncredit enrollment has been restated to include students that may also be enrolled in credit courses. This criterion was changed in the 2002 Fact Book.*

Noncredit* Fall Semester Enrollment by City of Origin -- Campus Day

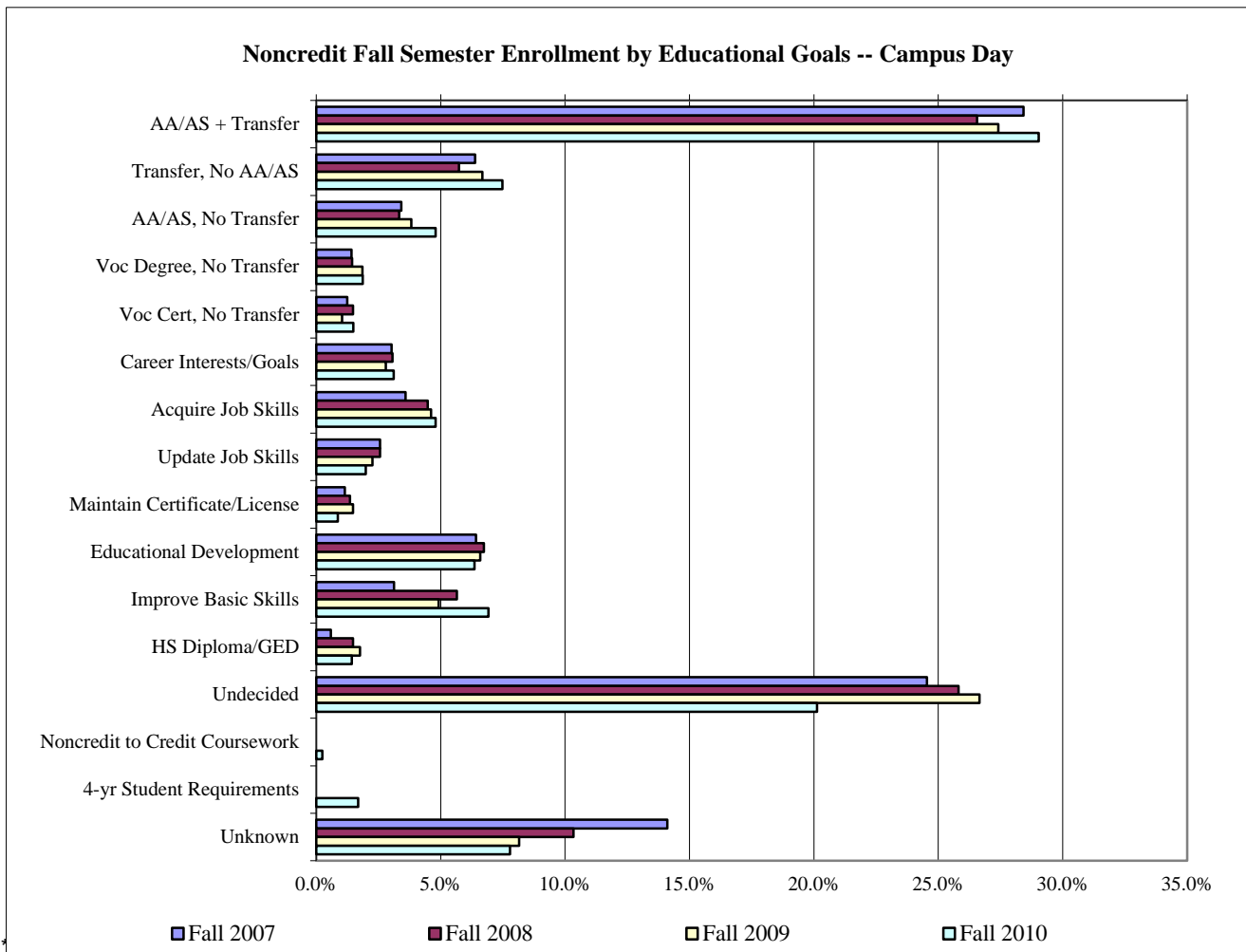
Campus Day								
City of Origin	Fall 2007		Fall 2008		Fall 2009		Fall 2010	
	#	% of total	#	% of total	#	% of total	#	% of total
Arroyo Grande	114	3.8%	149	4.4%	117	3.7%	74	4.6%
Avila	0	0.0%	2	0.1%	2	0.1%	1	0.1%
Cuyama	3	0.1%	0	0.0%	1	0.0%	0	0.0%
Goleta	2	0.1%	2	0.1%	1	0.0%	1	0.1%
Grover/Oceano	82	2.7%	80	2.4%	68	2.1%	34	2.1%
Guadalupe/Casmalia	125	4.1%	104	3.1%	144	4.5%	67	4.2%
Lompoc	170	5.6%	160	4.7%	150	4.7%	90	5.6%
Los Alamos	15	0.5%	19	0.6%	22	0.7%	5	0.3%
Los Osos	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Morro Bay/Cambria	1	0.0%	2	0.1%	20	0.6%	0	0.0%
Nipomo	244	8.0%	277	8.2%	246	7.7%	133	8.3%
Northern SLO	8	0.3%	21	0.6%	14	0.4%	12	0.7%
Orcutt	716	23.6%	841	24.8%	767	24.1%	344	21.4%
Other	26	0.9%	18	0.5%	26	0.8%	28	1.7%
Pismo/Shell	23	0.8%	19	0.6%	26	0.8%	9	0.6%
San Luis Obispo	18	0.6%	27	0.8%	22	0.7%	12	0.7%
Santa Barbara	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Santa Maria	1420	46.7%	1612	47.5%	1496	46.9%	753	46.9%
Santa Ynez/Los Olivos	18	0.6%	17	0.5%	12	0.4%	8	0.5%
Solvang/Buellton	41	1.3%	35	1.0%	45	1.4%	23	1.4%
Vandenberg	13	0.4%	12	0.4%	9	0.3%	7	0.4%
Unknown	0	0.0%	0	0.0%	1	0.0%	4	0.2%
Total	3040	100.0%	3397	100.0%	3189	100.0%	1605	100.0%



**Please note that noncredit enrollment has been restated to include students that may also be enrolled in credit courses. This criterion was changed in the 2002 Fact Book.*

Noncredit* Fall Semester Enrollment by Educational Goal -- Campus Day

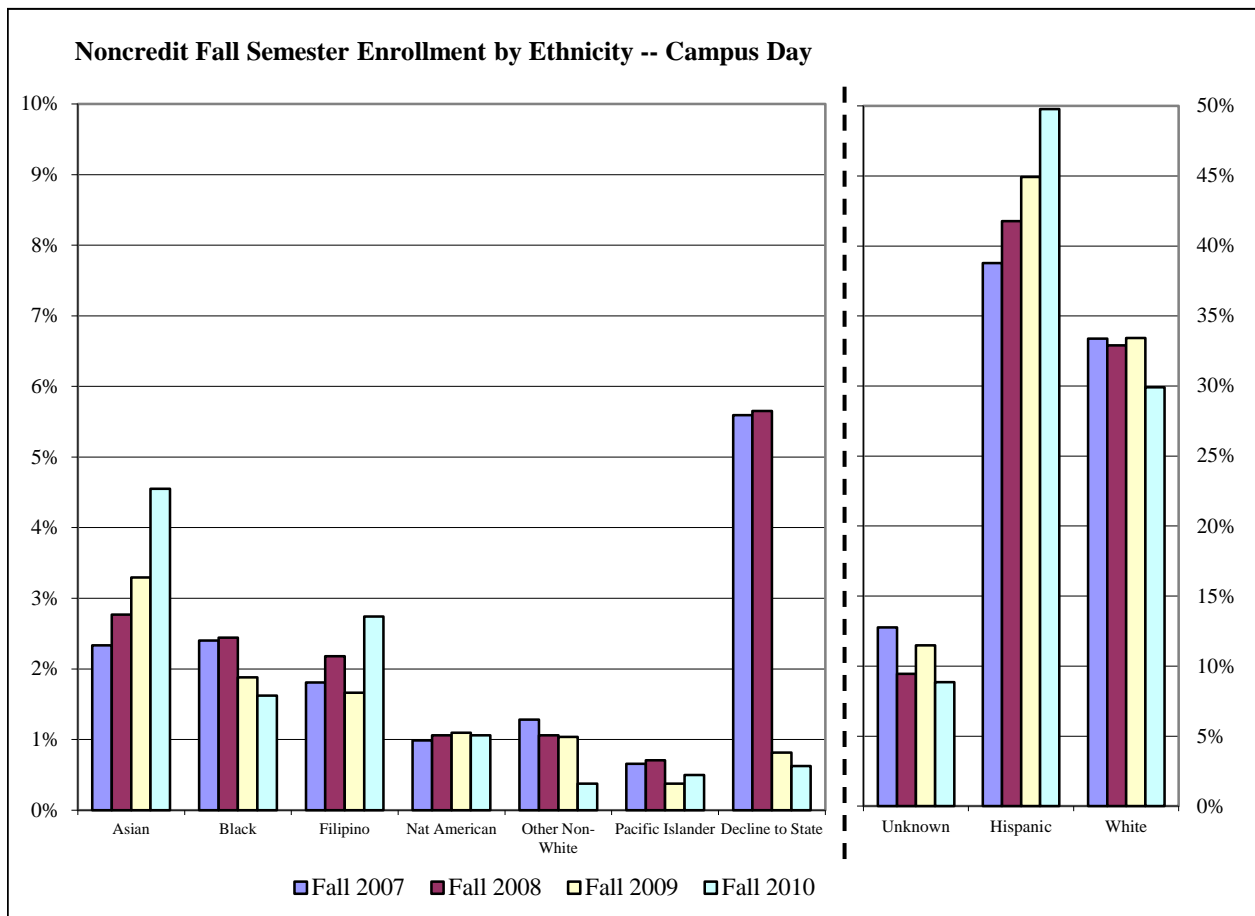
Campus Day								
Educational Goals	Fall 2007		Fall 2008		Fall 2009		Fall 2010	
	#	% of total	#	% of total	#	% of total	#	% of total
AA/AS + Transfer	864	28.4%	902	26.6%	874	27.4%	466	29.0%
Transfer, No AA/AS	194	6.4%	195	5.7%	213	6.7%	120	7.5%
AA/AS, No Transfer	104	3.4%	113	3.3%	122	3.8%	77	4.8%
Voc Degree, No Transfer	43	1.4%	49	1.4%	59	1.9%	30	1.9%
Voc Cert, No Transfer	38	1.3%	50	1.5%	33	1.0%	24	1.5%
Career Interests/Goals	92	3.0%	104	3.1%	89	2.8%	50	3.1%
Acquire Job Skills	109	3.6%	152	4.5%	147	4.6%	77	4.8%
Update Job Skills	78	2.6%	87	2.6%	72	2.3%	32	2.0%
Maintain Certificate/License	35	1.2%	46	1.4%	47	1.5%	14	0.9%
Educational Development	195	6.4%	229	6.7%	210	6.6%	102	6.4%
Improve Basic Skills	95	3.1%	192	5.7%	157	4.9%	111	6.9%
HS Diploma/GED	18	0.6%	50	1.5%	56	1.8%	23	1.4%
Undecided	746	24.5%	877	25.8%	850	26.7%	323	20.1%
Noncredit to Credit Coursework	N/A		N/A		N/A		4	0.2%
4-yr Student Requirements	N/A		N/A		N/A		27	1.7%
Unknown	429	14.1%	351	10.3%	260	8.2%	125	7.8%
Total	3040	100.0%	3397	100.0%	3189	100.0%	1605	100.0%



that may also be enrolled in credit courses.
 This criterion was changed in the 2002 Fact Book.

Noncredit* Fall Semester Enrollment by Ethnicity -- Campus Day

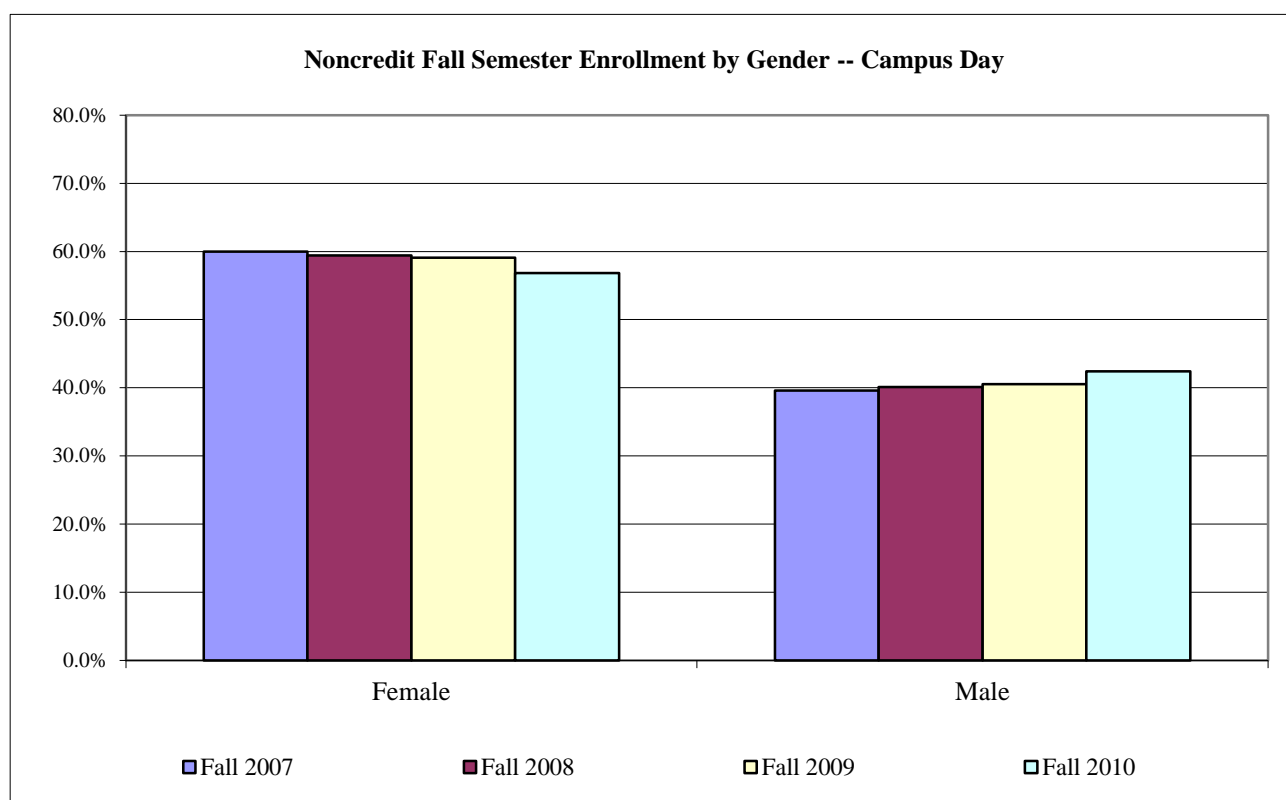
Campus Day								
Ethnicity	Fall 2007		Fall 2008		Fall 2009		Fall 2010	
	#	% of total	#	% of total	#	% of total	#	% of total
Asian	71	2.3%	94	2.8%	105	3.3%	73	4.5%
Black	73	2.4%	83	2.4%	60	1.9%	26	1.6%
Filipino	55	1.8%	74	2.2%	53	1.7%	44	2.7%
Nat American	30	1.0%	36	1.1%	35	1.1%	17	1.1%
Other Non-White	39	1.3%	36	1.1%	33	1.0%	6	0.4%
Pacific Islander	20	0.7%	24	0.7%	12	0.4%	8	0.5%
Decline to State	170	5.6%	192	5.7%	26	0.8%	10	0.6%
Unknown	388	12.8%	321	9.4%	366	11.5%	142	8.8%
Hispanic	1179	38.8%	1419	41.8%	1433	44.9%	799	49.8%
White	1015	33.4%	1118	32.9%	1066	33.4%	480	29.9%
Total	3040	100.0%	3397	100.0%	3189	100.0%	1605	100.0%



**Please note that noncredit enrollment has been restated to include students that may also be enrolled in credit courses. This criterion was changed in the 2002 Fact Book.*

Noncredit* Fall Semester Enrollment by Gender -- Campus Day

Campus Day								
Gender	Fall 2007		Fall 2008		Fall 2009		Fall 2010	
	#	% of total	#	% of total	#	% of total	#	% of total
Female	1823	60.0%	2019	59.4%	1884	59.1%	912	56.8%
Male	1204	39.6%	1362	40.1%	1293	40.5%	681	42.4%
Unknown/Unreported	13	0.4%	16	0.5%	12	0.4%	12	0.7%
Total	3040	100.0%	3397	100.0%	3189	100.0%	1605	100.0%



**Please note that noncredit enrollment has been restated to include students that may also be enrolled in credit courses. This criterion was changed in the 2002 Fact Book.*